



UNIVISION COMMUNICATIONS
National Hispanic Voter Survey

BENDIXEN & AMANDI INTERNATIONAL

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Methodology

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Sample	1400 Hispanic registered voters
Dates of Interviews	June 12-June 25
Languages of Interviews	English, Spanish
Margin of Error	+/- 2.62%





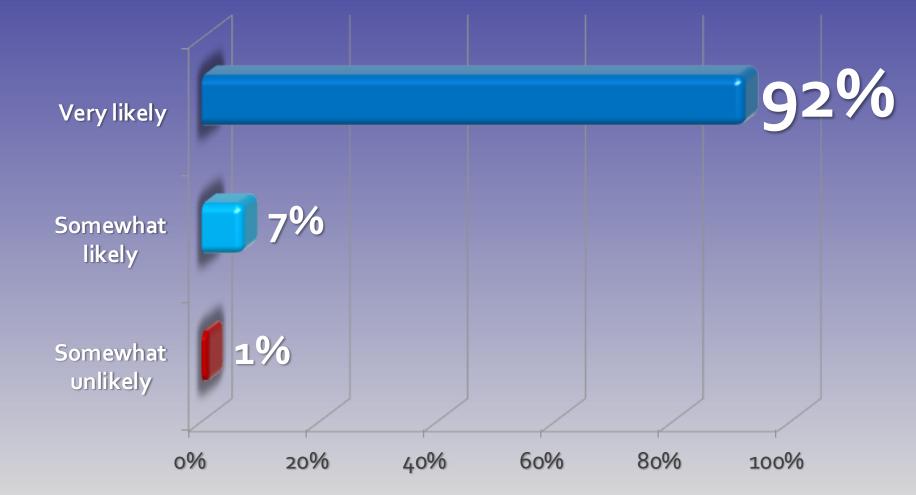


PROFILE OF THE HISPANIC ELECTORATE





As you may know, on November 8th, 2016 there will be a presidential election to elect the next President of the United States. How likely are you to vote in that election?



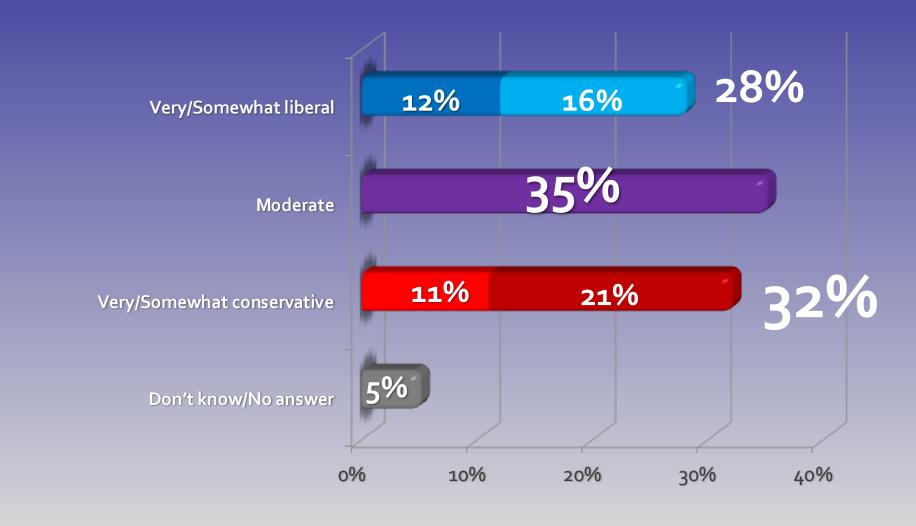
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When thinking about politics and government, do you consider yourself to be...

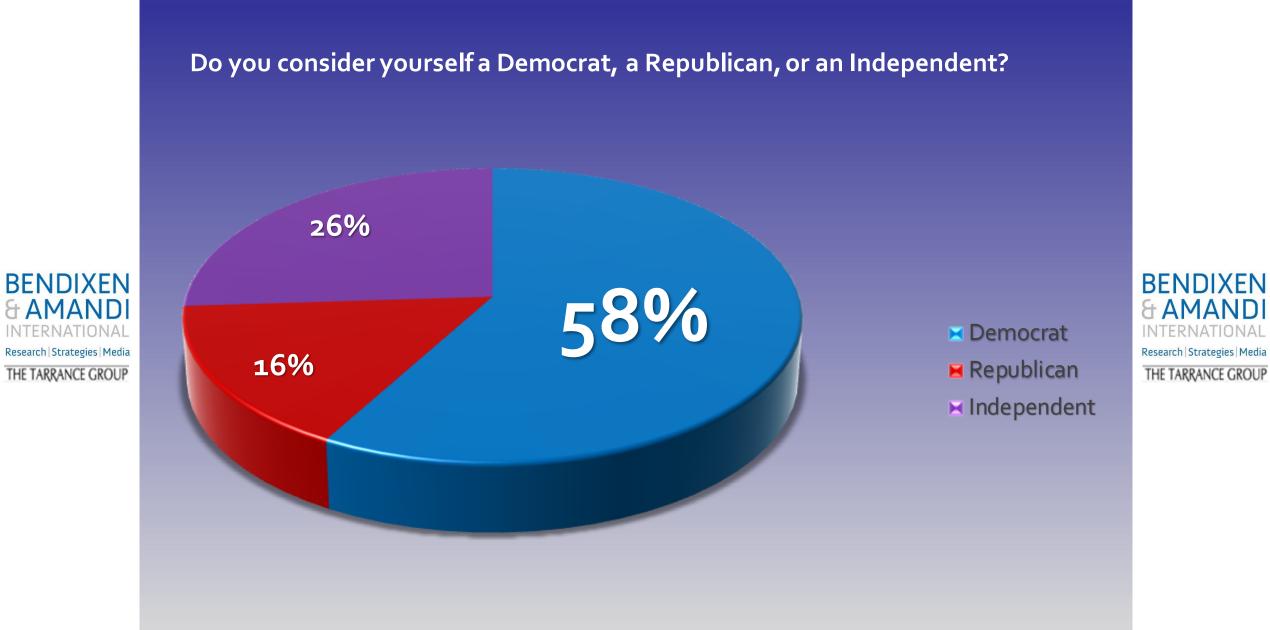


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Do you consider yourself a Democrat, a Republican, or an Independent? By 'Swing State'

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	Florida	Nevada	North Carolina	Colorado
Democrat	42%	58%	35%	55%
Republican	33%	18%	27%	12%
Independent	25%	24%	38%	33%





Do you consider yourself a Democrat, a Republican, or an Independent? BY AGE

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	18-34	35-49	50-64	65+
Democrat	54%	48%	63%	65%
Republican	15%	21%	13%	15%
Independent	31%	31%	24%	20%





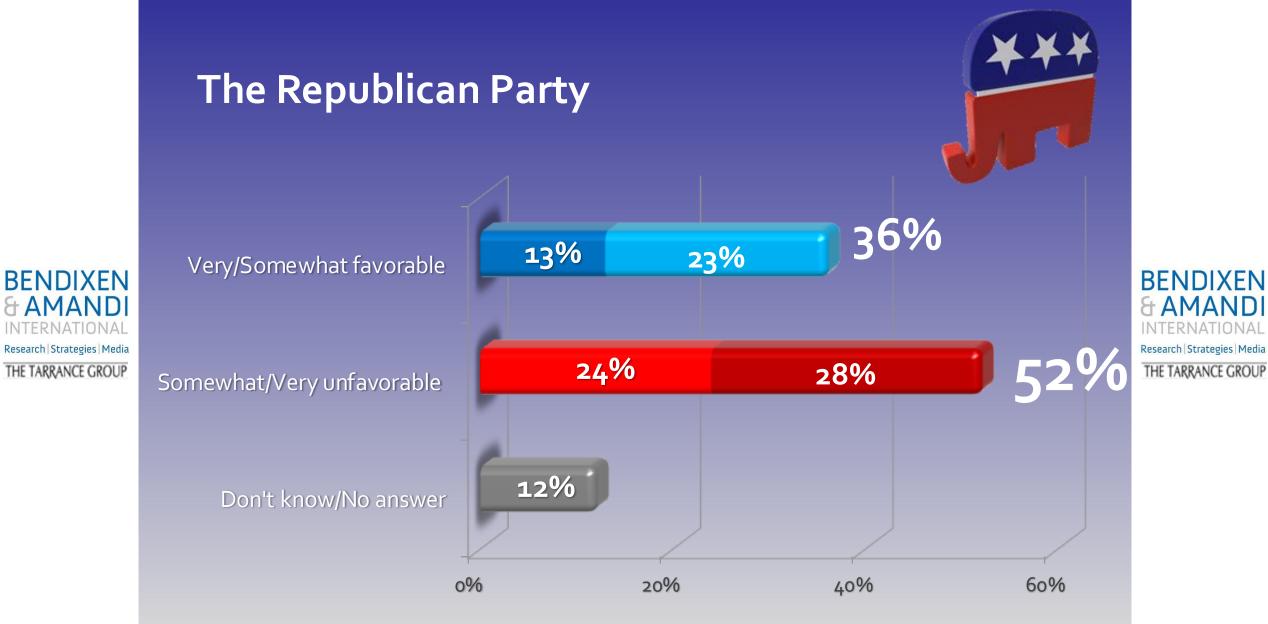
Do you consider yourself a Democrat, a Republican, or an Independent?

		English	Spanis
BENDIXEN & AMANDI INTERNATIONAL	Democrat	52%	69%
Research Strategies Media THE TARRANCE GROUP	Republican	19%	11%
	Independent	29%	20%

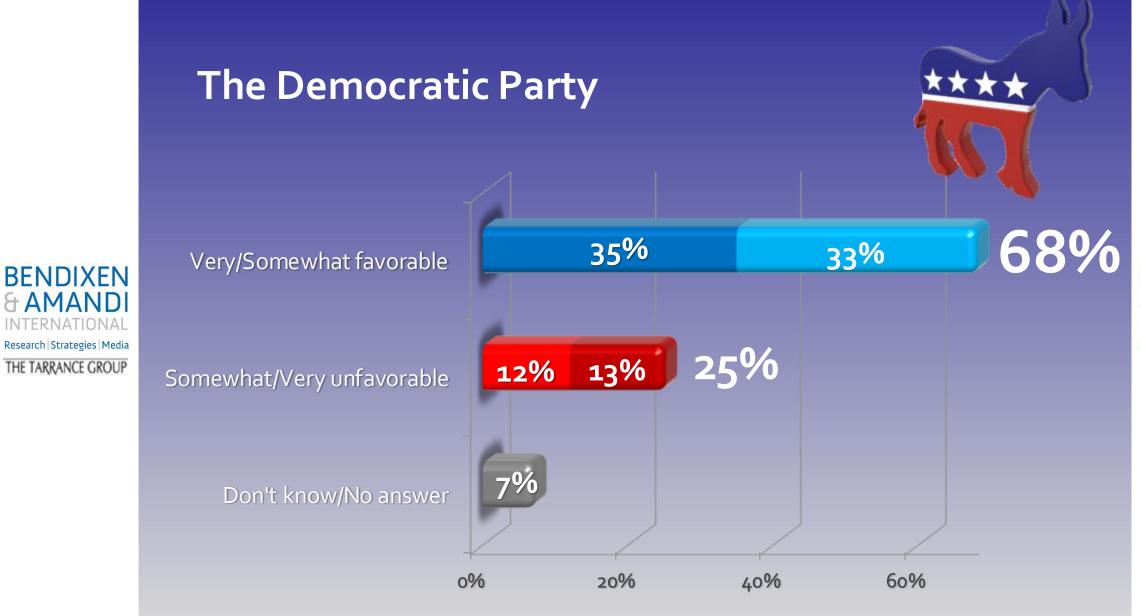


Spanish



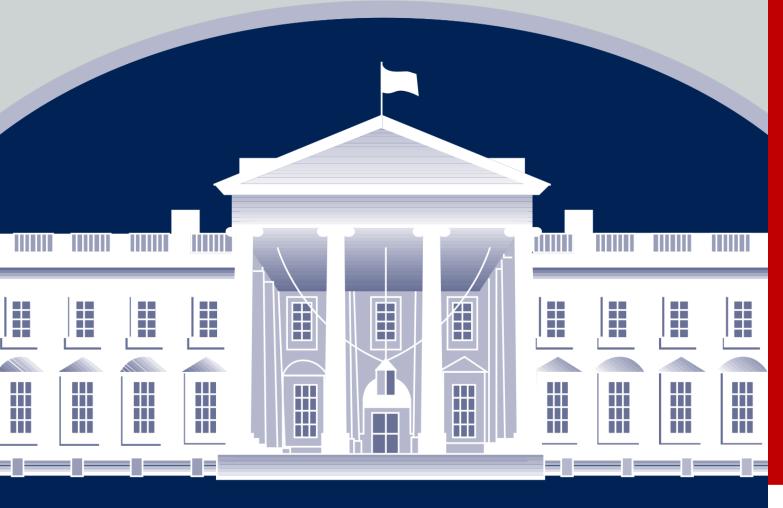










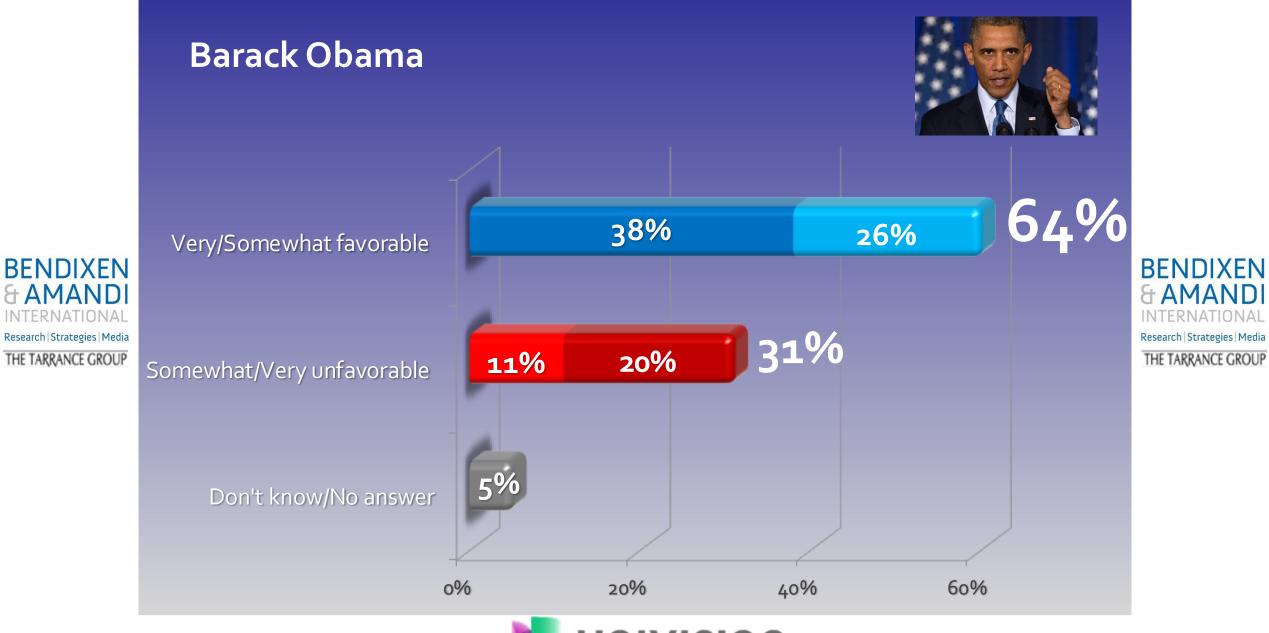


OPINIONS OF THE OBAMA ADMINISTRATION

THE WHITE HOUSE WASHINGTON







& AMAND



Barack Obama

BY 'SWING STATE'





	Florida	Nevada	North Carolina	Colorado
Favorable	55%	68%	61%	67%
Unfavorable	42%	29%	38%	31%
Don't know/No answer	3%	3%	1%	2%





Barack Obama

By Country of Origin





	U.S. Born	Foreign Born
Favorable	60%	70%
Unfavorable	35%	26%
Don't Know/No answer	5%	4%





Barack Obama

BY PARTY AFFILIATION

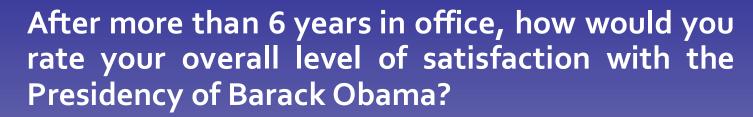


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	Democrat	Republican	Independent
Favorable	81%	17%	56%
Unfavorable	15%	77%	38%
Don't Know/ No answer	4%	6%	6%

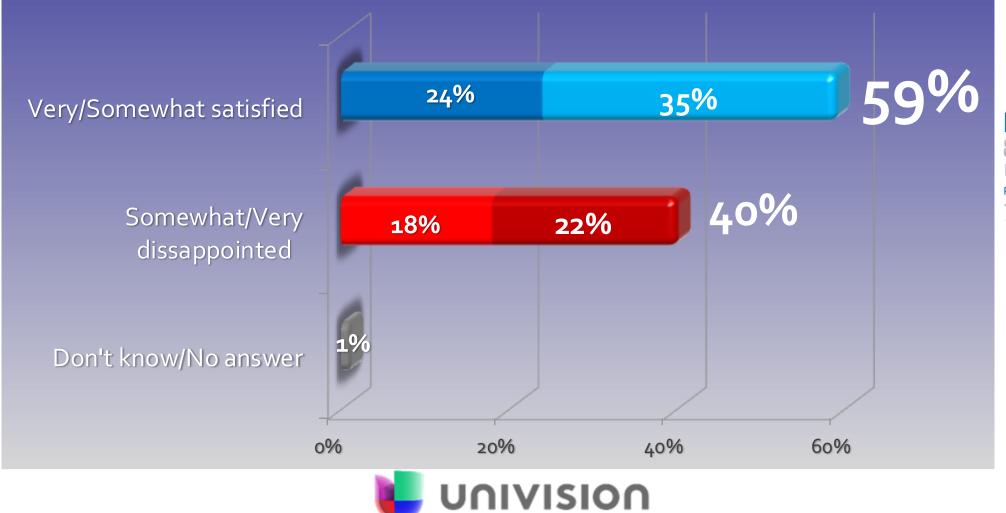














After more than 6 years in office, how would you rate your overall level of satisfaction with the Presidency of Barack Obama?



BY 'SWING STATE

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	Florida	Nevada	North Carolina	Colorado
Satisfied	53%	60%	53%	61%
Disappointed	47%	40%	46%	38%
Don't Know/No answer	-	-	1%	1%





After more than 6 years in office, how would you rate your overall level of satisfaction with the Presidency of Barack Obama?



BY PARTY AFFILIATION

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	Democrat	Republican	Independent
Satisfied	75%	17%	52%
Disappointed	24%	83%	47%
Don't Know/No answer	1%	-	1%





After more than 6 years in office, how would you rate your overall level of satisfaction with the Presidency of Barack Obama?



BY COUNTRY OF ORIGIN

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	U.S. Born	Foreign Born
Favorable	55%	64%
Unfavorable	44%	35%
Don't Know/No answer	1%	1%





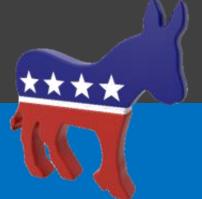


OPINIONS OF THE 2016 CANDIDATES

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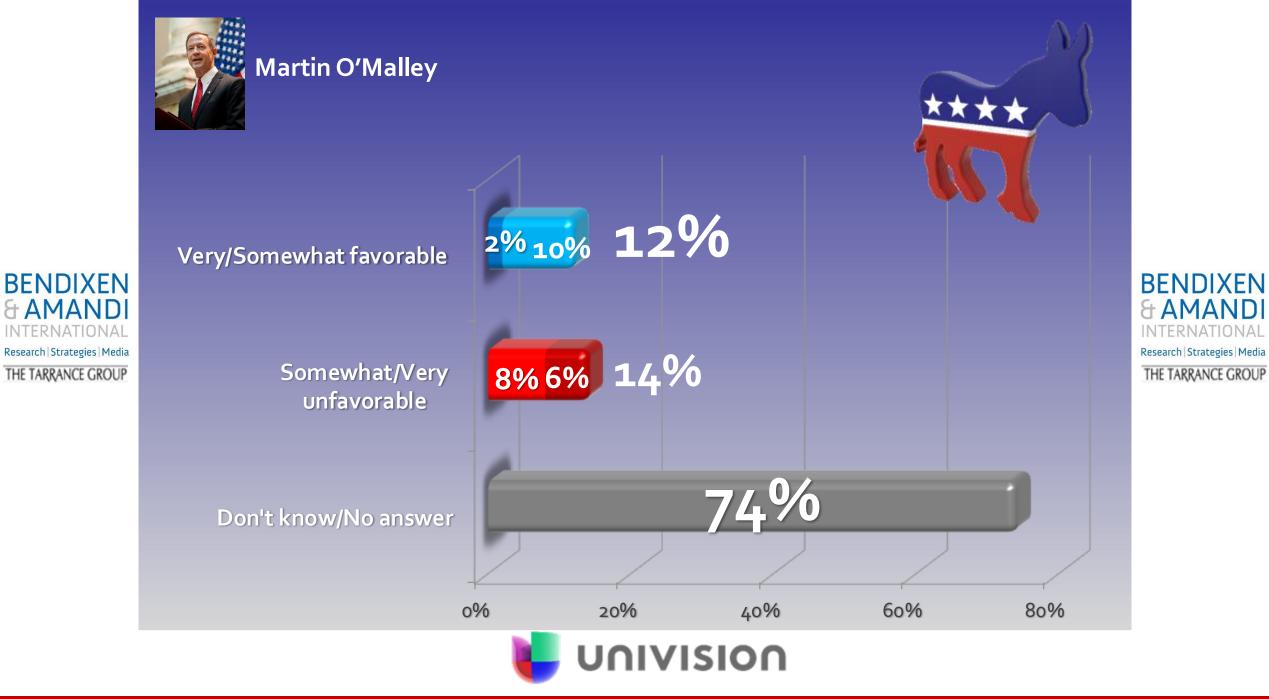


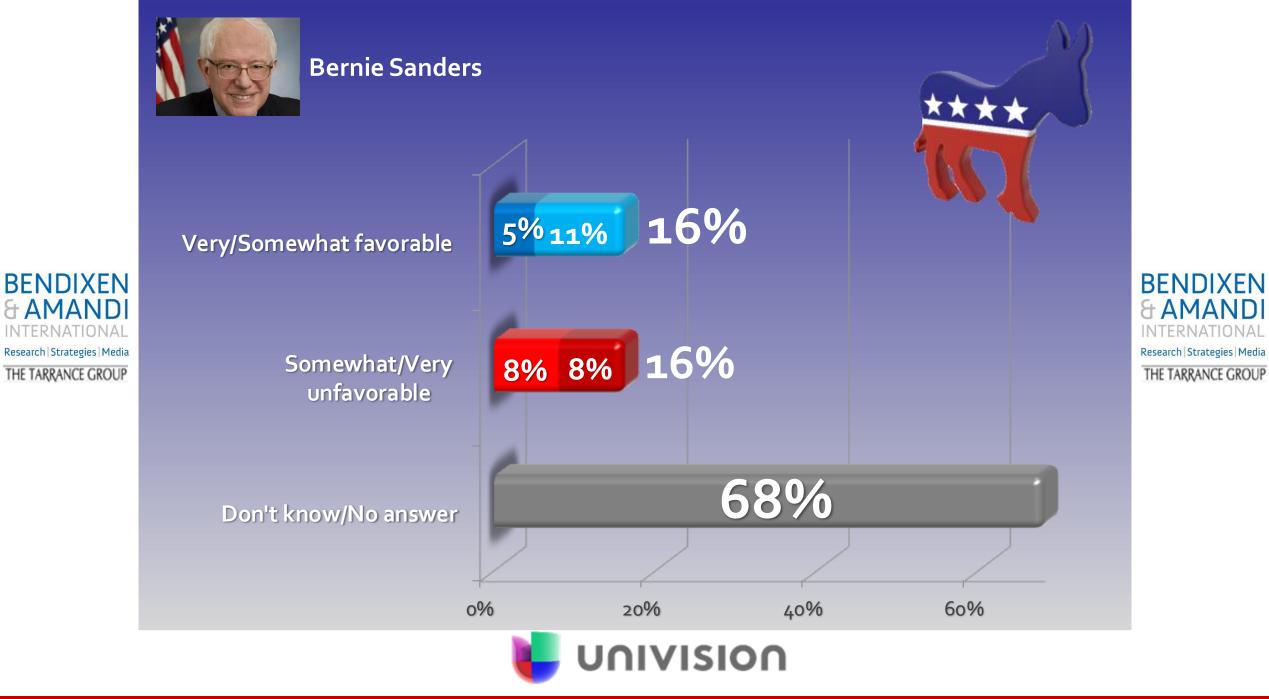


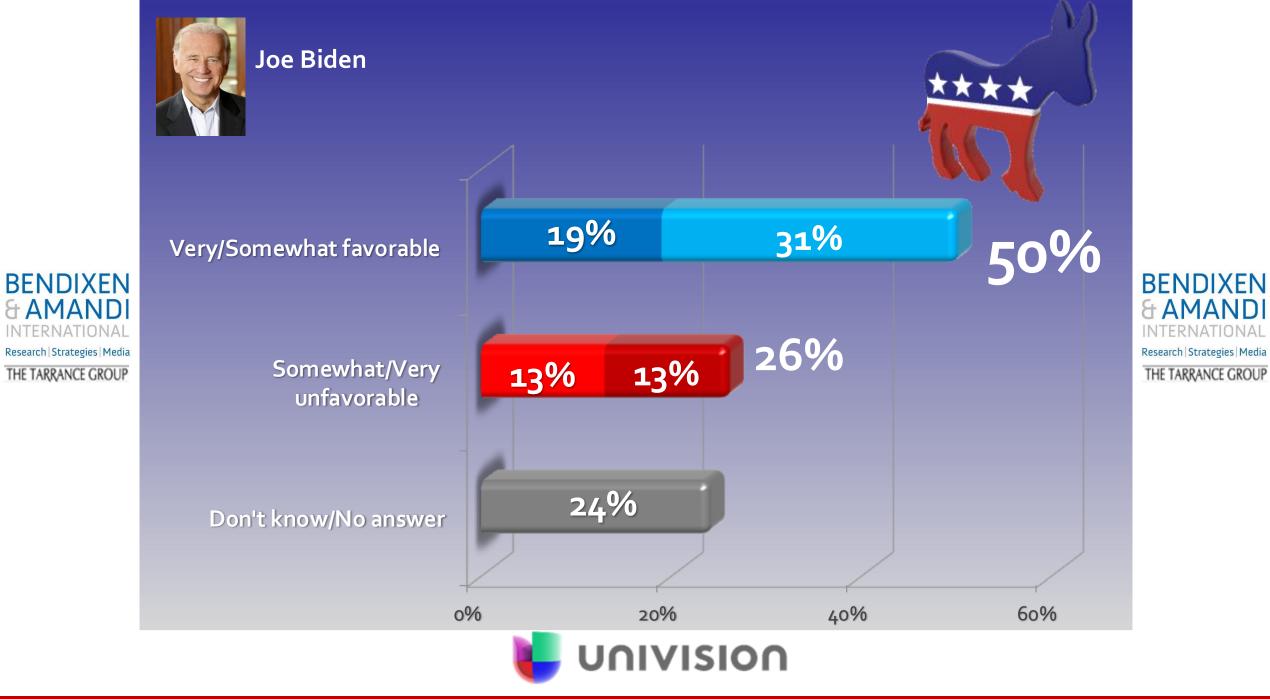


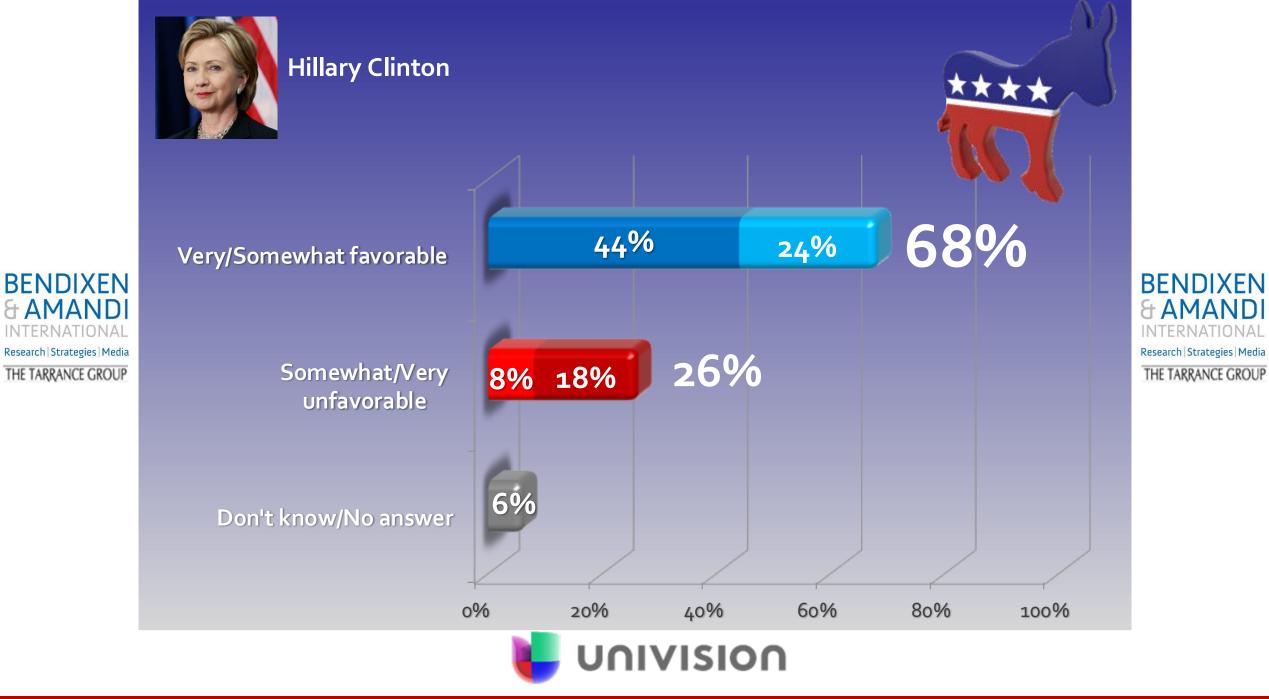


















	Florida	Nevada	North Carolina	Colorado
Favorable	58%	69%	56%	67%
Unfavorable	35%	25%	41%	26%
Don't Know/No answer	7%	6%	3%	7%







Hillary Clinton

By Language of Preference





	English	Spanish
Favorable	62%	78%
Unfavorable	32%	15%
Don't Know/No answer	6%	7%







Hillary Clinton By Country of Origin



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	U.S. Born	Foreign Born
Favorable	60%	76%
Unfavorable	33%	17%
Don't Know/No answer	7%	7%







Hillary Clinton

By Party Affiliation





	Democrat	Republican	Independent
Favorable	86%	20%	57%
Unfavorable	9%	71%	35%
Don't Know/No answer	5%	9%	8%





N=811 If the 2016 Democratic presidential primary or caucus in your state were held today and the candidates were the ones below, whom would you support? (Asked of Democrats) 75% 70% 65% 60% 55% 45% 40% 35% 30% 25% 20% 10% 8% 15% 1% 10% 5% 0% Hillary Joe Biden Bernie Martin Someone Don't Clinton Sanders O'Malley else Know / No Answer

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N=811

If the 2016 Democratic presidential primary or caucus in your state were held today and the candidates were the ones below, whom would you support? (Asked of Democrats)

By 'Swing State'

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		Florida	Nevada	North Carolina	Colorado
	Hillary Clinton	76%	72%	71%	70%
3	Joe Biden	10%	9%	13%	6%
	Bernie Sanders	7%	6%	9%	8%
	Martin O'Malley	-	-	-	2%
	Someone else	4%	-	-	-
	Don't know/ No answer	3%	13%	7%	14%







2016 REPUBLICAN CANDIDATES

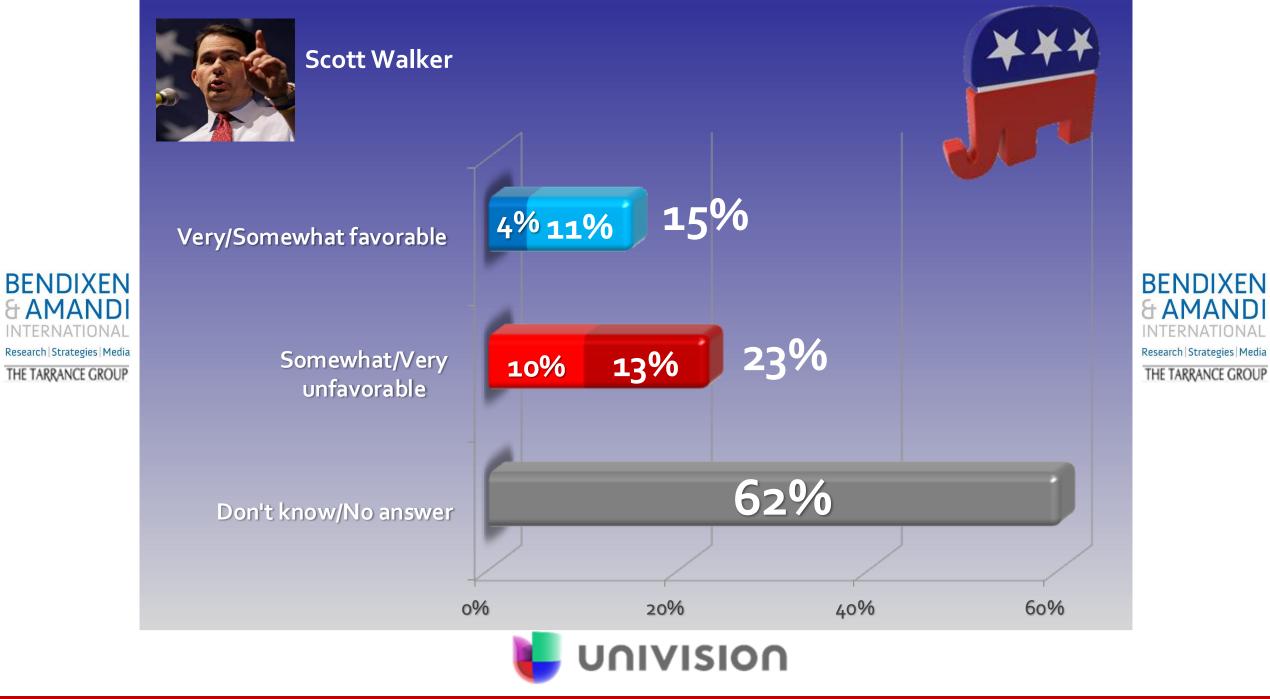


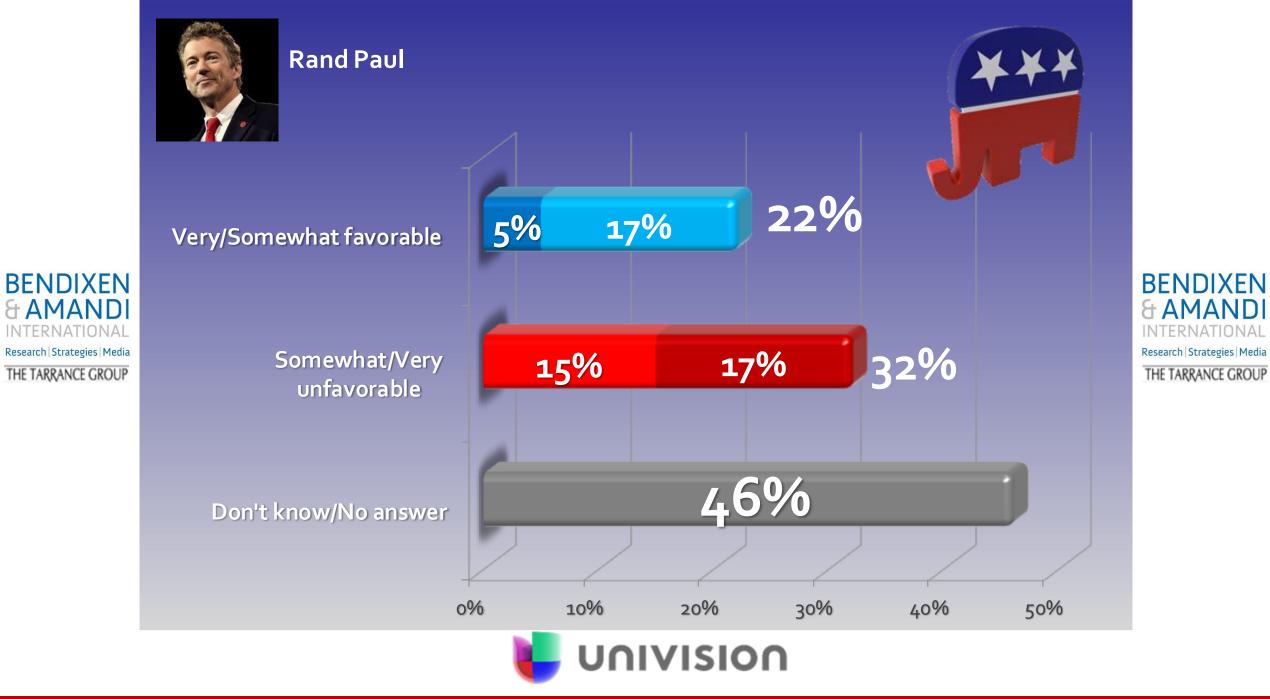


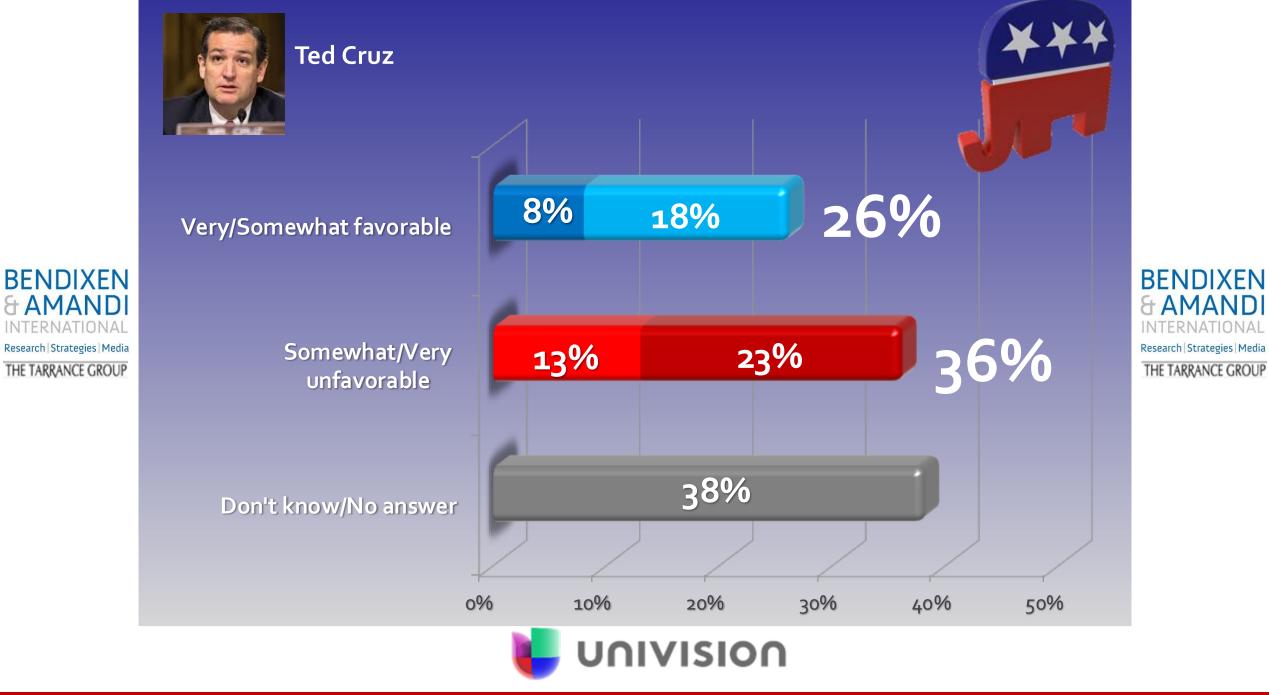








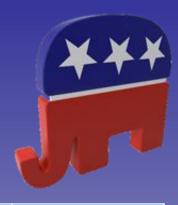






Ted Cruz

By Language of Preference

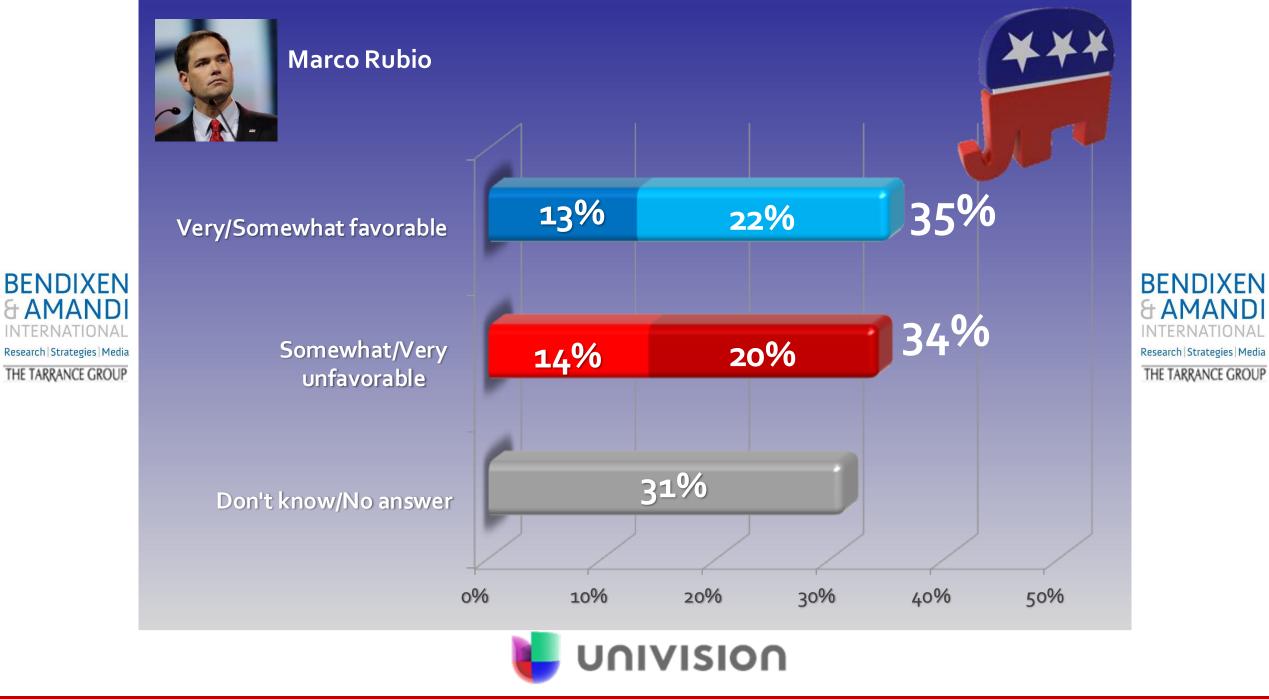


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	English	Spanish
Favorable	25%	25%
Unfavorable	43%	24%
Don't Know/No answer	32%	51%









Marco Rubio

By Party Affiliation





	Democrat	Republican	Independent
Favorable	24%	62%	40%
Unfavorable	42%	16%	28%
Don't Know/No answer	34%	22%	32%







Marco Rubio

By 'Swing State'

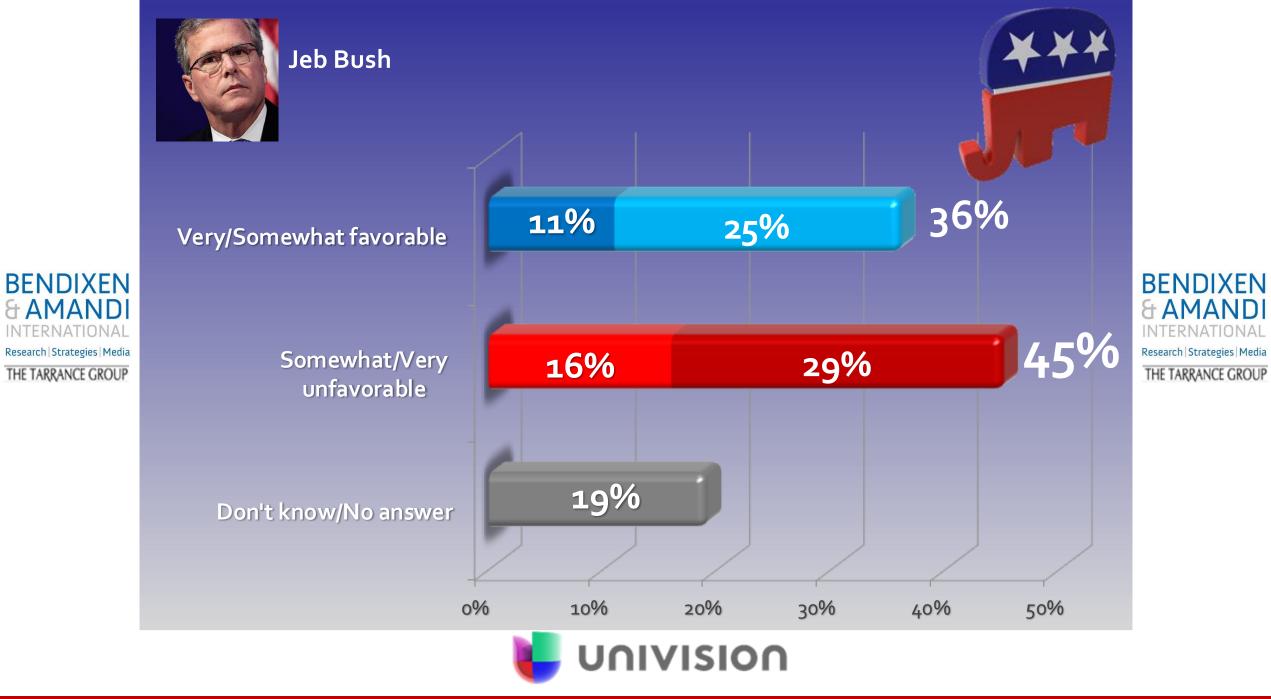




	Florida	Nevada	North Carolina	Colorado
Favorable	46%	31%	44%	35%
Unfavorable	42%	35%	35%	34%
Don't Know/No answer	12%	34%	21%	31%









Jeb Bush

By Party Affiliation





	Democrat	Republican	Independent
Favorable	26%	71%	39%
Unfavorable	52%	17%	44%
Don't Know/No answer	22%	12%	17%







Jeb Bush
By 'Swing State'

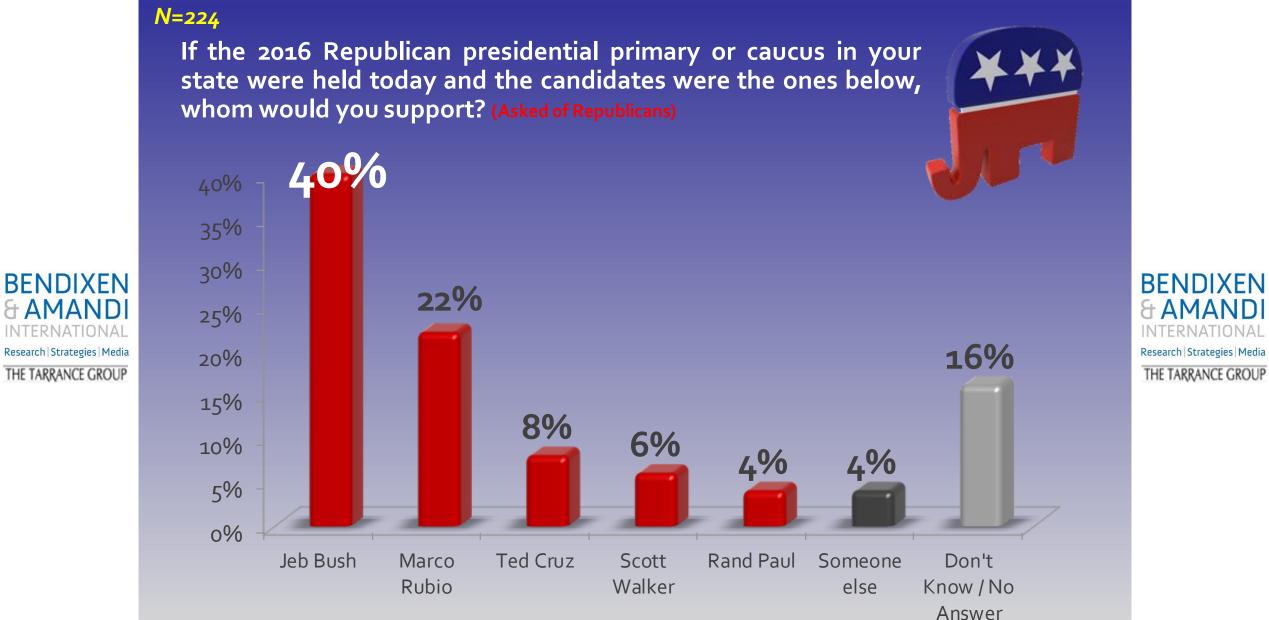




	Florida	Nevada	North Carolina	Colorado
Favorable	58%	29%	46%	24%
Unfavorable	37%	54%	44%	57%
Don't Know/No answer	5%	17%	10%	19%













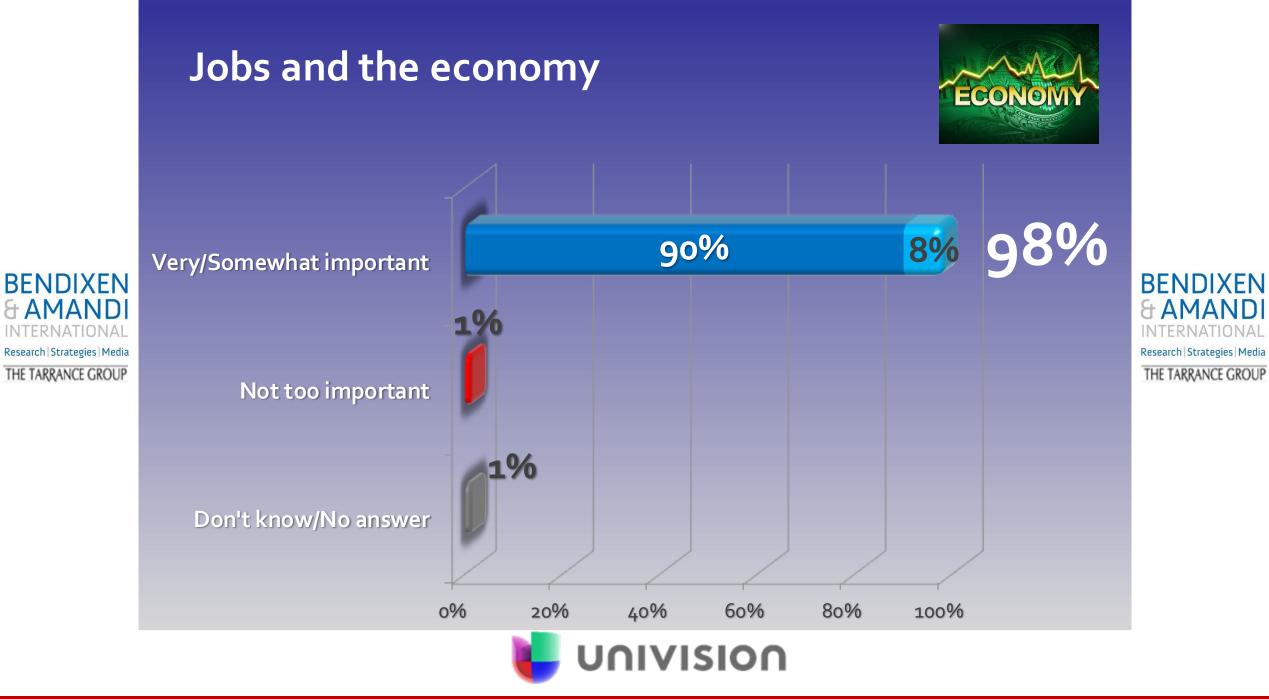
ELECTORAL MOTIVATION

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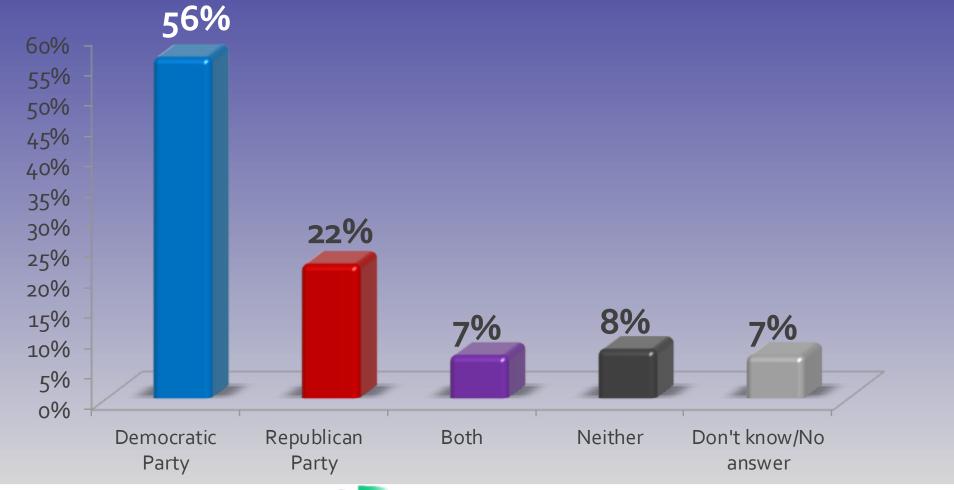




Which political party do you think is more in line with your views on economic policy and the creation of jobs?











Which political party do you think is more in line with your views on economic policy and the creation of jobs?



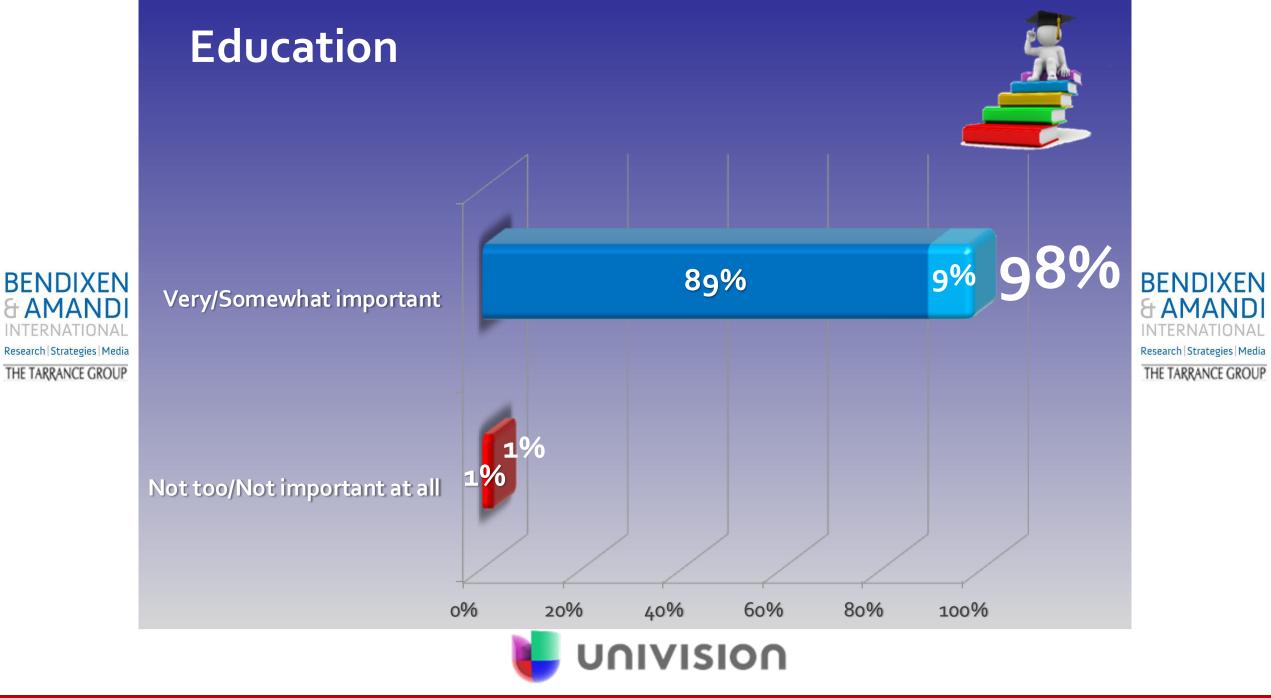
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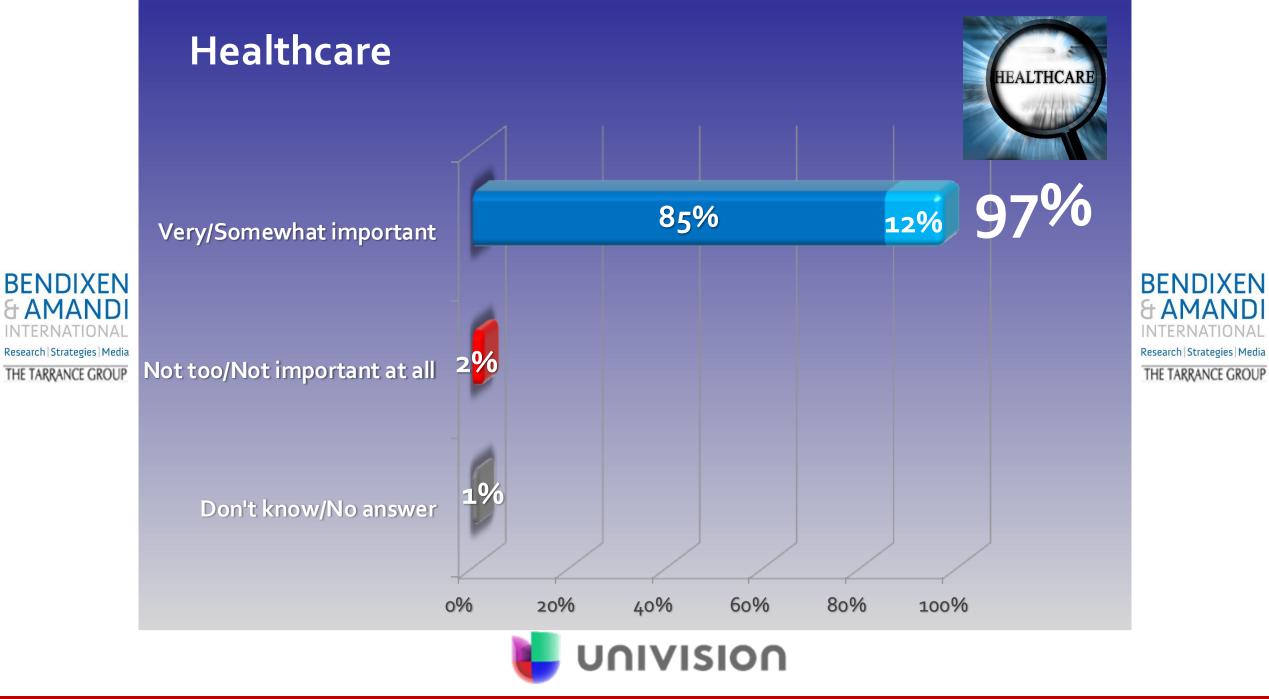
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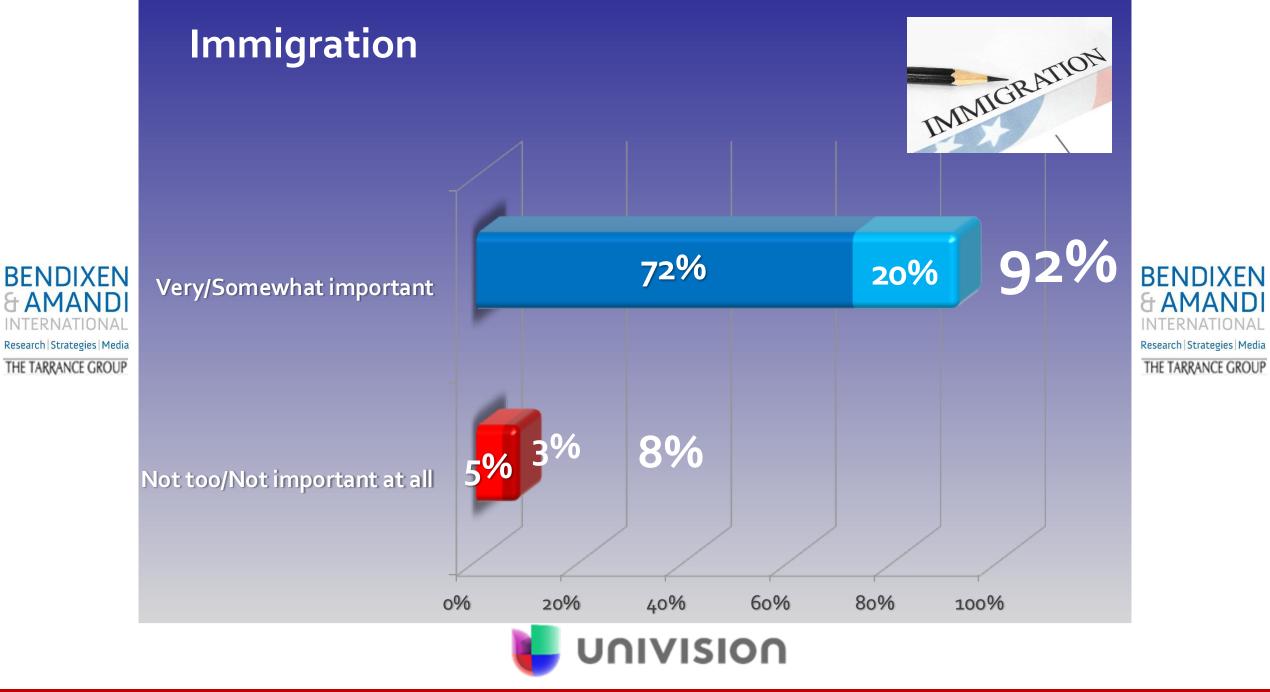
	English	Spanish
Democratic Party	51%	64%
Republican Party	26%	15%
Both	5%	8%
Neither	10%	5%
Don't know/No answer	8%	8%







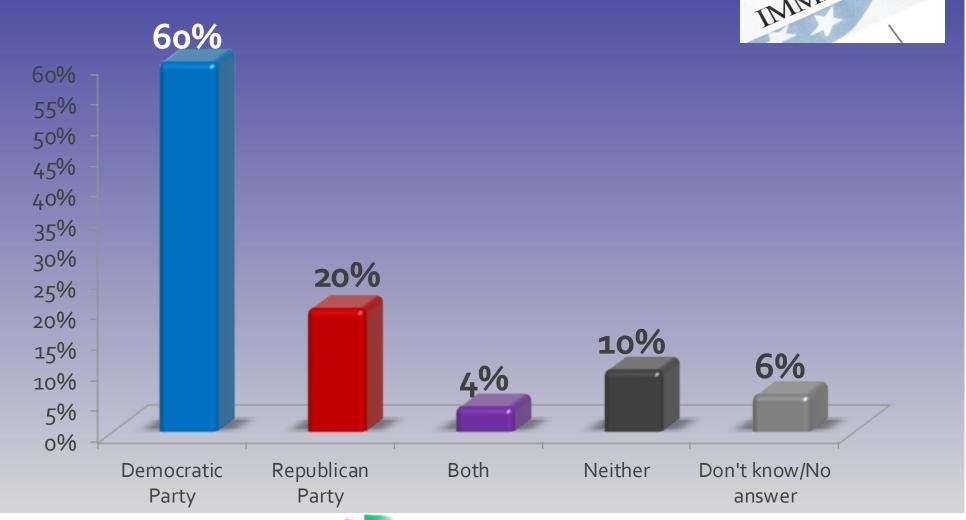




Which political party do you think is more in line with your views on immigration policy?











Which political party do you think is more in line with your views on immigration policy?

BY LANGUAGE OF PREFERENCE



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	English	Spanish
Democratic Party	56%	66%
Republican Party	24%	14%
Both	3%	5%
Neither	11%	8%
Don't know/No answer	6%	7%





Which political party do you think is more in line with your views on immigration policy?



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	Democrat	Republican	Independent
Democratic party	78%	17%	48%
Republican party	9%	59%	21%
Both	3%	4%	5%
Neither	7%	13%	15%
Don't know/No answer	3%	7%	11%

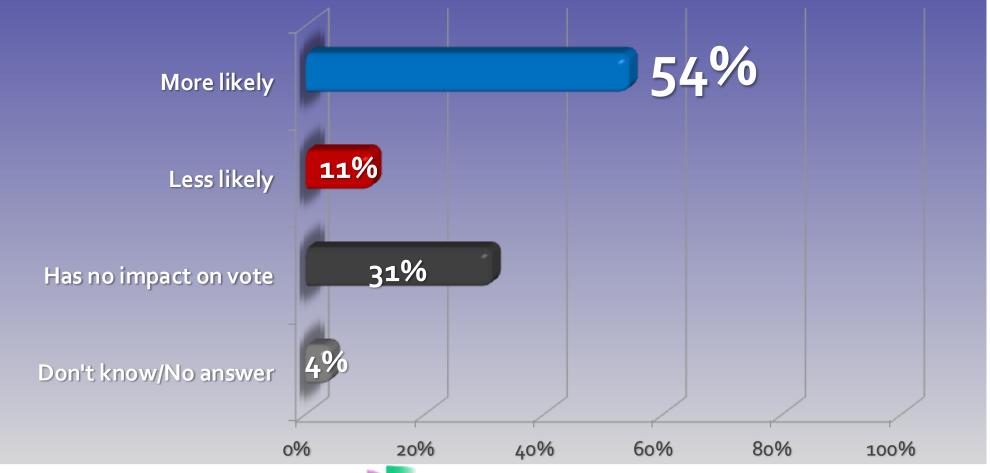




If a candidate for President <u>supports</u> a path to citizenship or legal status for undocumented immigrants, would it make you more likely to vote for that candidate, less likely to vote for that candidate or has no impact on your vote?









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If a candidate for President <u>supports</u> a path to citizenship or legal status for undocumented immigrants, would it make you more likely to vote for that candidate, less likely to vote for that candidate or has no impact on your vote?



BY LANGUAGE OF PREFERENCE

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	English	Spanish
More likely	47%	65%
Less likely	13%	7%
Has no impact	36%	22%
Don't know/No answer	4%	6%





If a candidate for President <u>supports</u> a path to citizenship or legal status for undocumented immigrants, would it make you more likely to vote for that candidate, less likely to vote for that candidate or has no impact on your vote?



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	Democrat	Republican	Independent
More likely	61%	33%	51%
Less likely	7%	30%	9%
Has no impact	27%	35%	36%
Don't know/No answer	5%	2%	4%

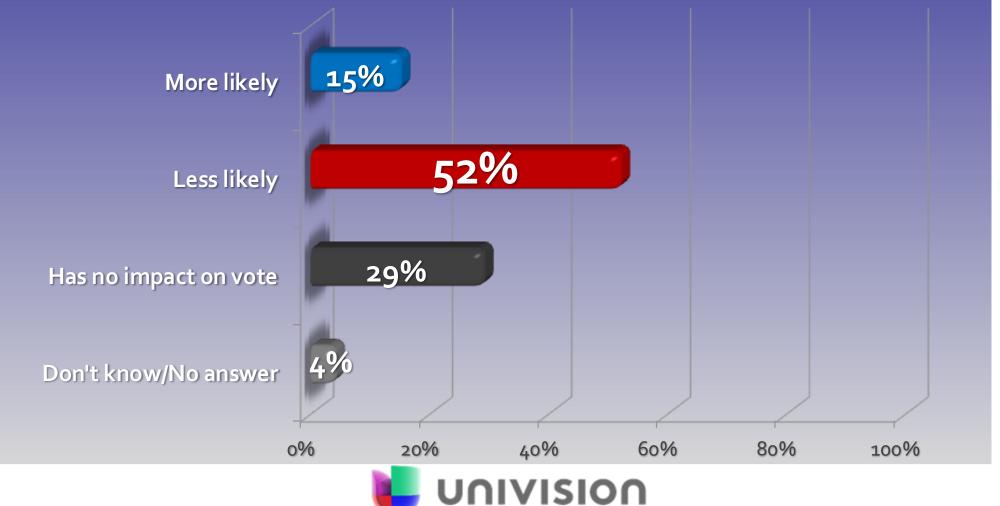




If a candidate for President opposes a path to citizenship or legal status for undocumented immigrants, would it make you more likely to vote for that candidate, less likely to vote for that candidate or has no impact on your vote?









If a candidate for President opposes a path to citizenship or legal status for undocumented immigrants, would it make you more likely to vote for that candidate, less likely to vote for that candidate or has no impact on your vote?

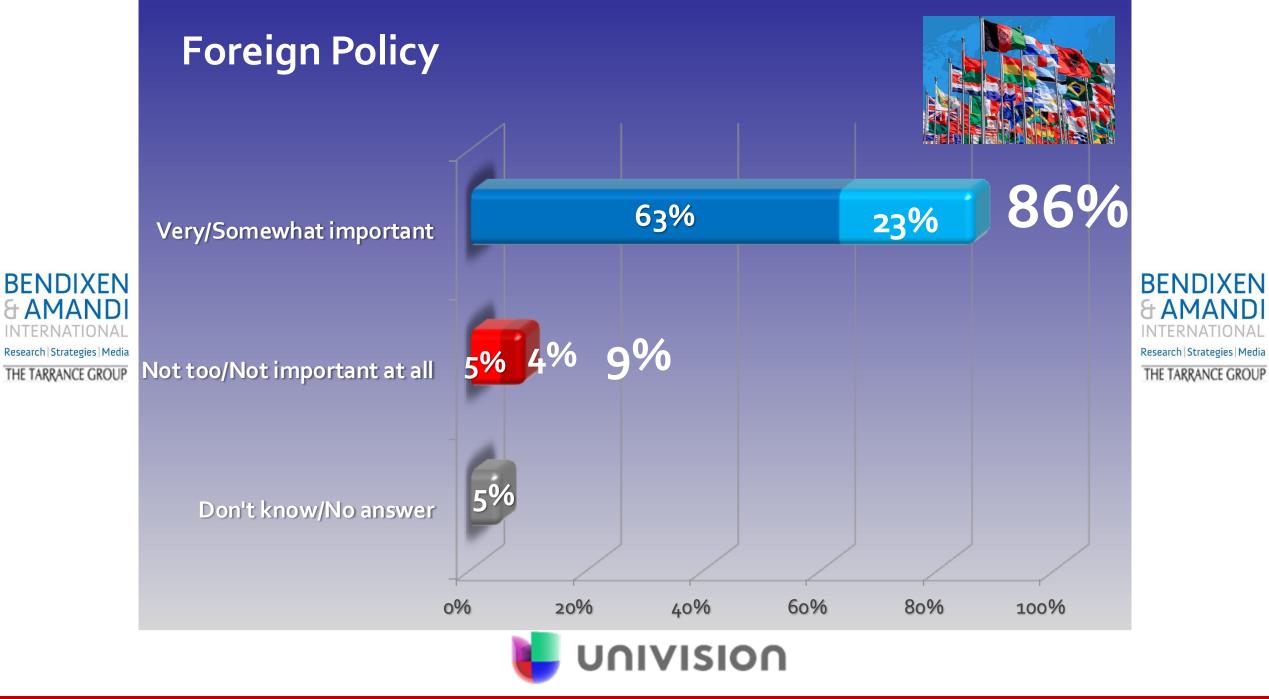




	Democrat	Republican	Independent
More likely	15%	21%	12%
Less likely	57%	41%	46%
Has no impact	23%	33%	39%
Don't know/No answer	5%	5%	3%

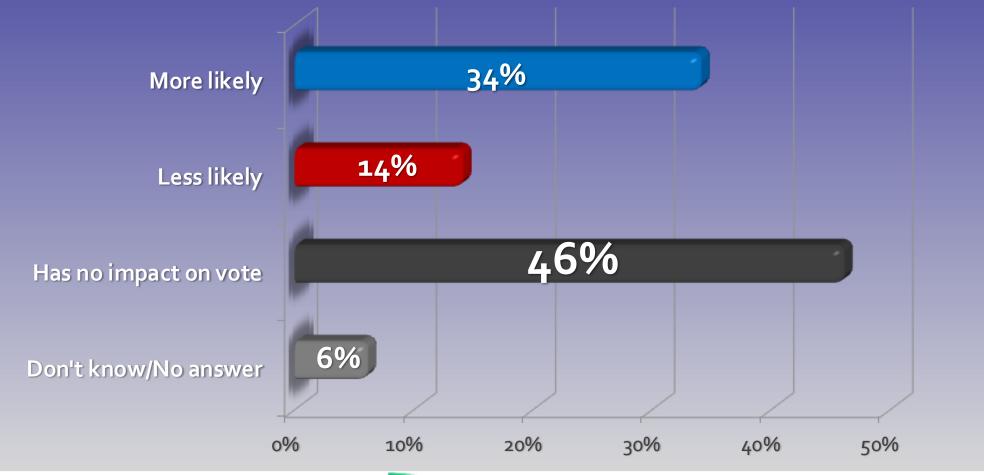


















BY 'SWING STATE

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	Florida	Nevada	North Carolina	Colorado
More likely	32%	32%	31%	31%
Less likely	19%	11%	13%	15%
Has no impact	46%	50%	54%	51%
Don't know/ No answer	3%	7%	2%	3%







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	Democrat	Republican	Independent
More likely	39%	25%	32%
Less likely	11%	25%	13%
Has no impact	45%	45%	49%
Don't know/No answer	5%	5%	6%







BY NATIONALITY

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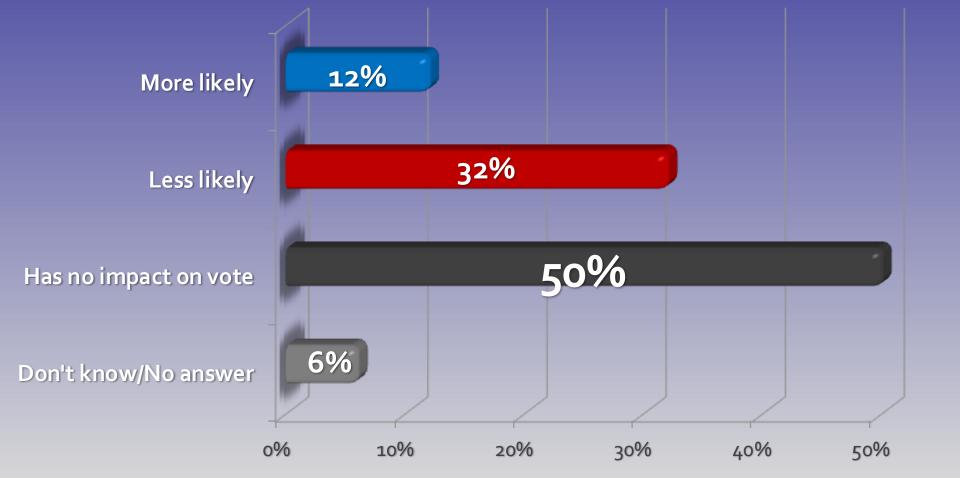
	Cuban	Non-Cuban Hispanic
More likely	40%	34%
Less likely	26%	13%
Has no impact	26%	47%
Don't know/ No answer	8%	6%



















	Democrat	Republican	Independent
More likely	11%	22%	10%
Less likely	36%	22%	31%
Has no impact	48%	52%	54%
Don't know/No answer	5%	4%	5%







BY NATIONALITY

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	Cuban	Non-Cuban Hispanic
More likely	27%	12%
Less likely	40%	32%
Has no impact	29%	51%
Don't know/ No answer	4%	5%







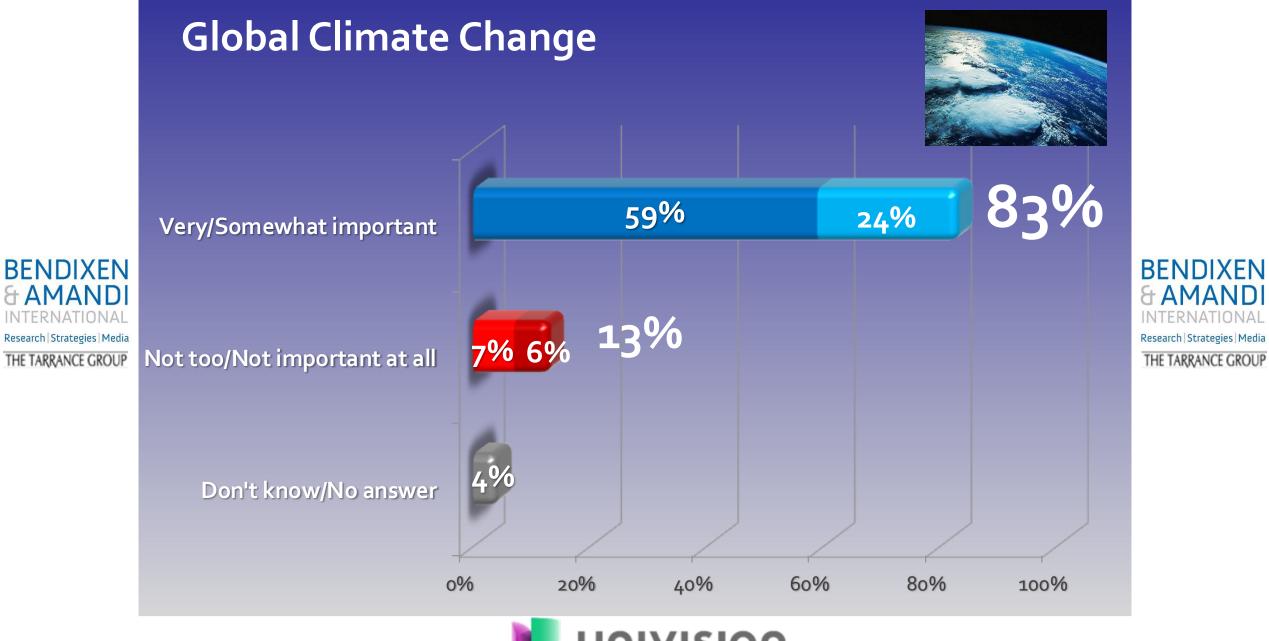
BY 'SWING STATE'

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	Florida	Nevada	North Carolina	Colorado
More likely	16%	10%	12%	13%
Less likely	34%	27%	35%	27%
Has no impact	47%	55%	53%	56%
Don't know/ No answer	3%	8%	-	4%









THE TARRANCE GROUP

Global Climate Change

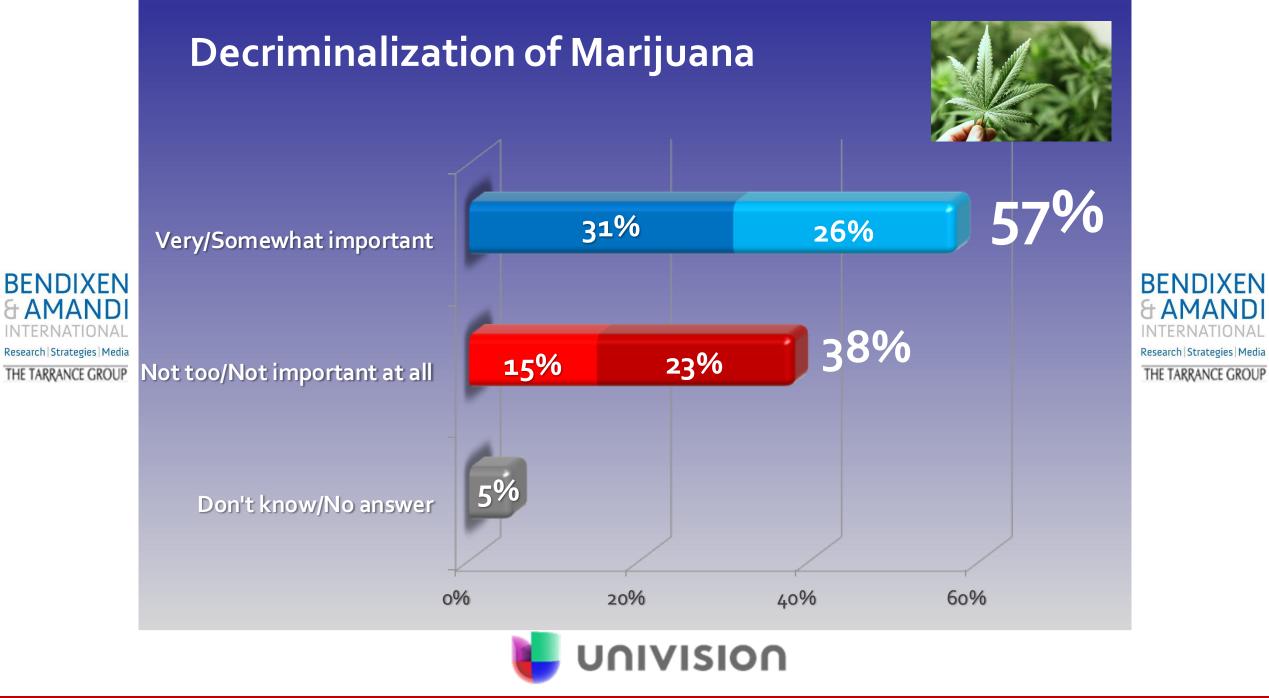


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	Democrat	Republican	Independent
Important	89%	68%	80%
Not important	7%	30%	17%
Don't Know/ No answer	4%	2%	3%







Decriminalization of Marijuana

BY AGE

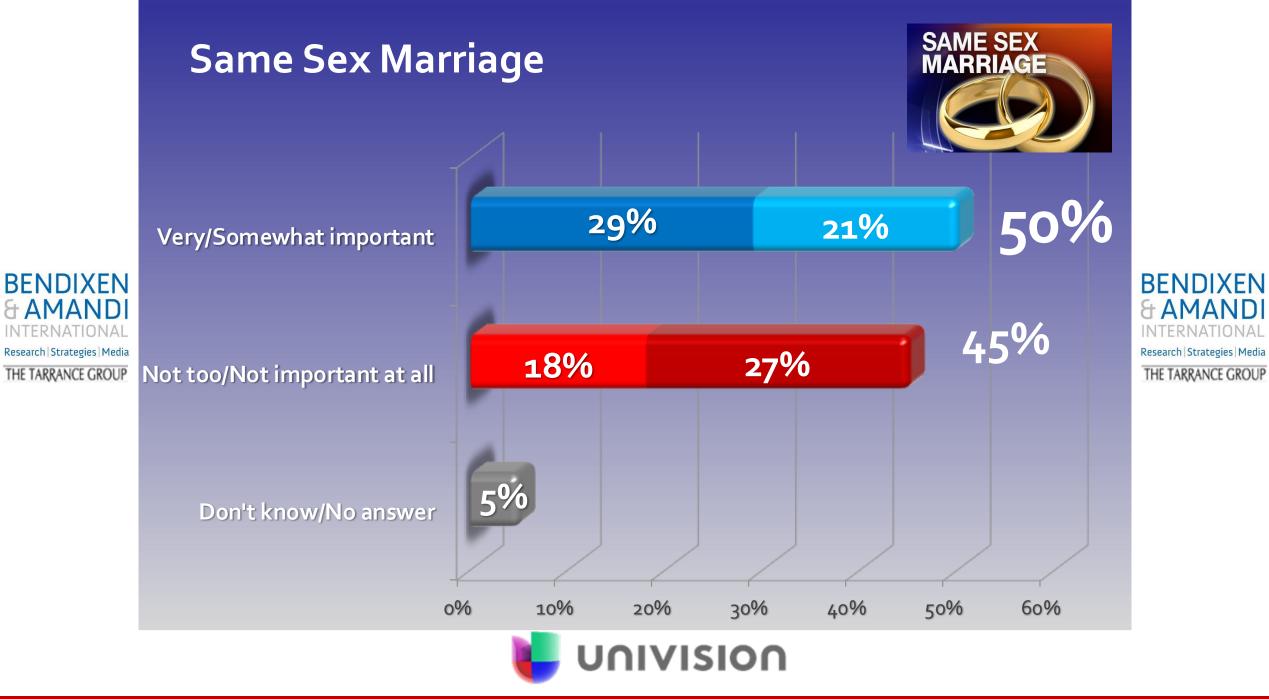


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	18-34	35-49	50-64	65+
Important	67%	56%	56%	49%
Not important	31%	38%	38%	46%
Don't Know/ No answer	2%	6%	6%	5%







Same Sex Marriage

By Language of Preference

No answer

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		English	Spanish
	Important	57%	37%
1	Not important	40%	55%
	Don't Know/	3%	8%





Which one of the following issues will be the MOST important in deciding your vote for President in November 2016?

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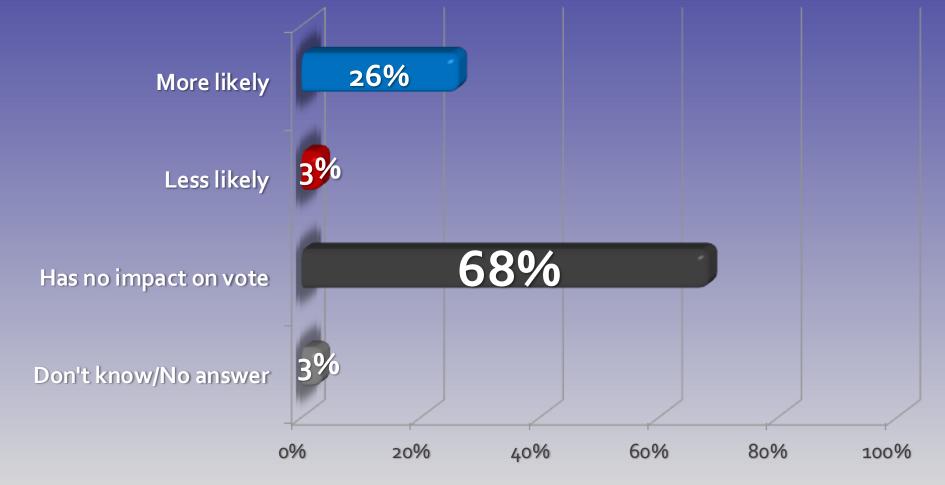
Jobs and the economy	36%
Education	18%
Healthcare	14%
Immigration	13%
Foreign Policy	7%
Global Climate Change	4%
Decriminalization of Marijuana	2%
Same Sex Marriage	1%
Other	1%
Don't Know/No answer	4%





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BY LANGUAGE OF PREFERENCE

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	English	Spanish
More likely	18%	39%
Less likely	3%	2%
Has no impact	77%	54%
Don't know/No answer	2%	5%





By Country of Origin



	U.S. Born	Foreign Born
More likely	17%	36%
Less likely	4%	2%
Has no impact	78%	58%
Don't know/No answer	1%	4%





BY INCOME



	\$25K or less	\$25K- \$50K	\$50K- \$100K	\$100K+
More likely	43%	28%	15%	13%
Less likely	4%	2%	2%	2%
Has no impact	49%	68%	83%	85%
Don't know/ No answer	4%	2%	-	-





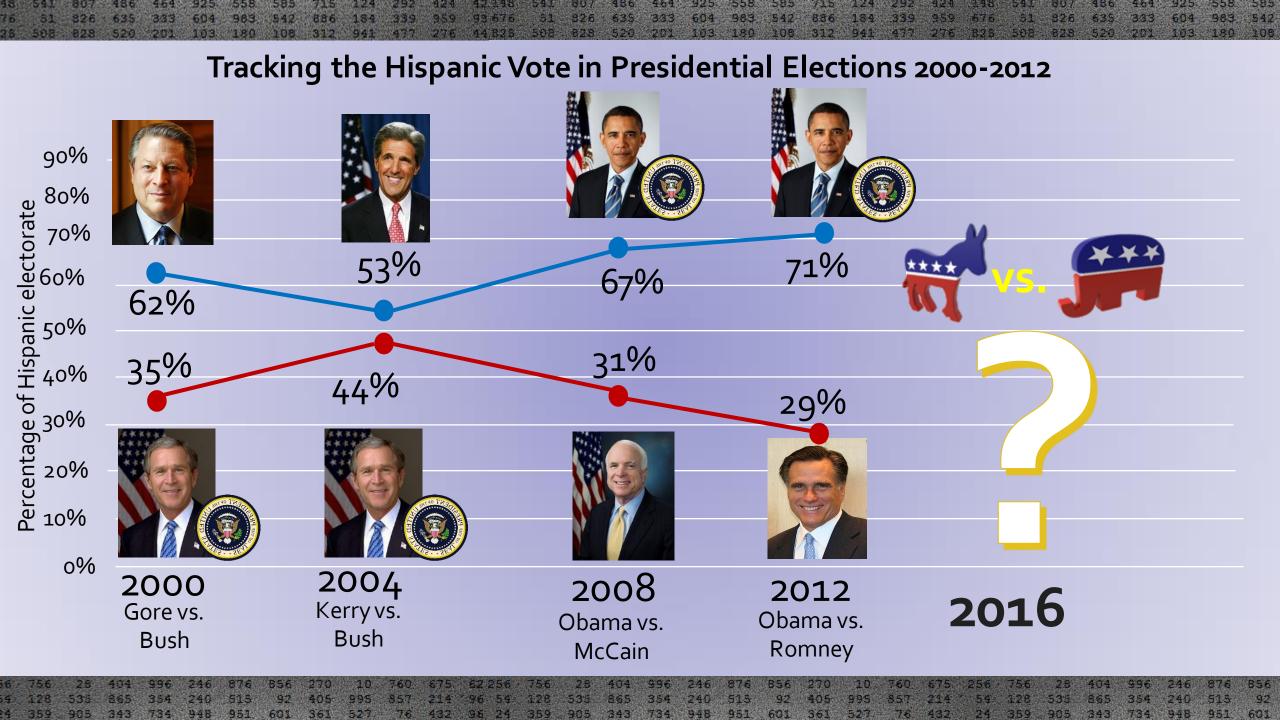


NATIONAL HORSERACE

BENDIXEN & AMANDI INTERNATIONAL

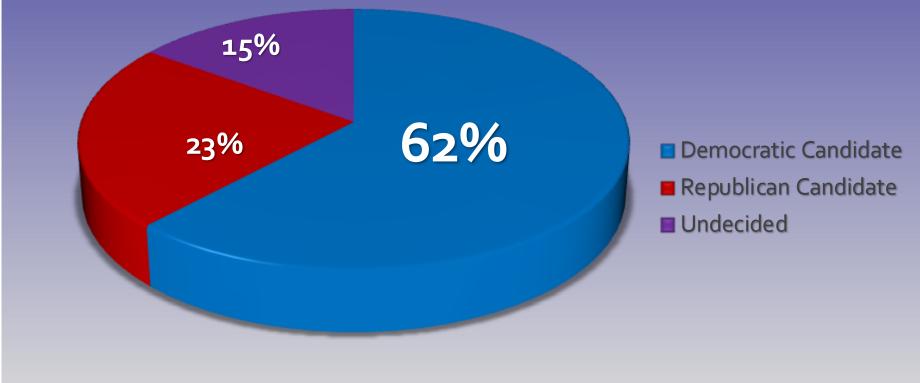
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I know it's a long way off, but if the presidential election to elect the next President of the United States was held today, would you be more likely to support the DEMOCRATIC CANDIDATE for President or the REPUBLICAN CANDIDATE for President?









I know it's a long way off, but if the presidential election to elect the next President of the United States were held today, would you be more likely to support the Democratic candidate for President or the Republican candidate for President?

BY 'SWING STATE'

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	Florida	Nevada	North Carolina	Colorado
Democratic Candidate	49%	61%	47%	67%
Republican Candidate	35%	22%	35%	19%
Undecided	16%	17%	18%	14%





I know it's a long way off, but if the presidential election to elect the next President of the United States were held today, would you be more likely to support the Democratic candidate for President or the Republican candidate for President?

BY PARTY AFFILIATION

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	Democrat	Republican	Independent
Democratic Candidate	87%	3%	39%
Republican Candidate	5%	85%	26%
Undecided	8%	12%	35%





I know it's a long way off, but if the presidential election to elect the next President of the United States were held today, would you be more likely to support the Democratic candidate for President or the Republican candidate for President?

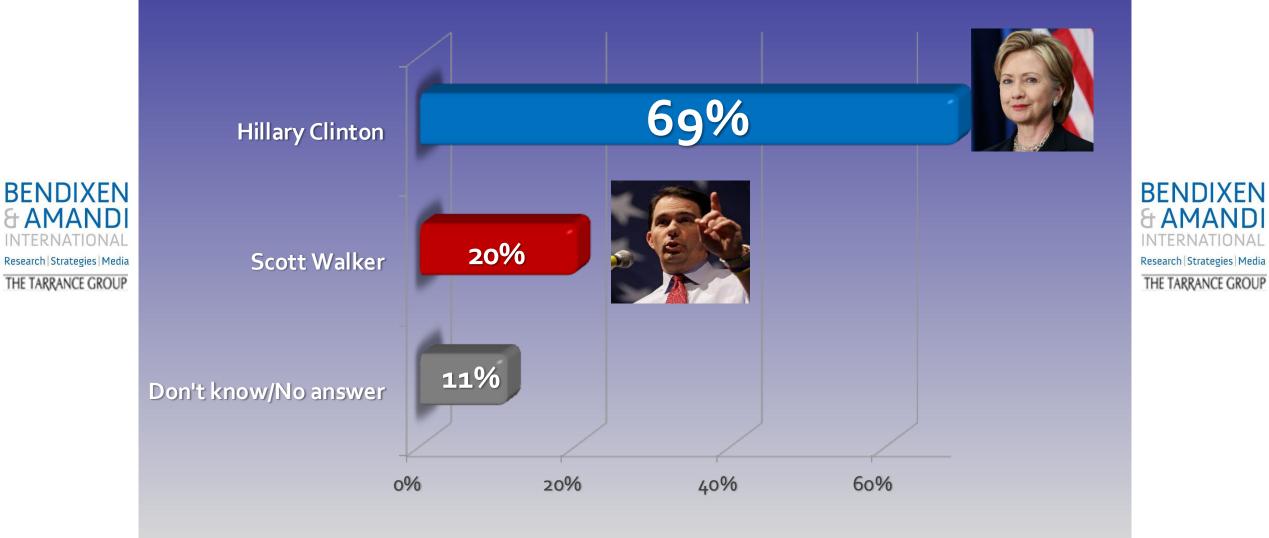
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INTERNATIONAL
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	English	Spanish
Democratic Candidate	56%	70%
Republican Candidate	27%	16%
Undecided	17%	14%





Democrat Hillary Clinton and Republican Scott Walker, whom would you vote for?







Democrat Hillary Clinton and Republican Scott Walker, whom would you vote for?

BY 'SWING STATE

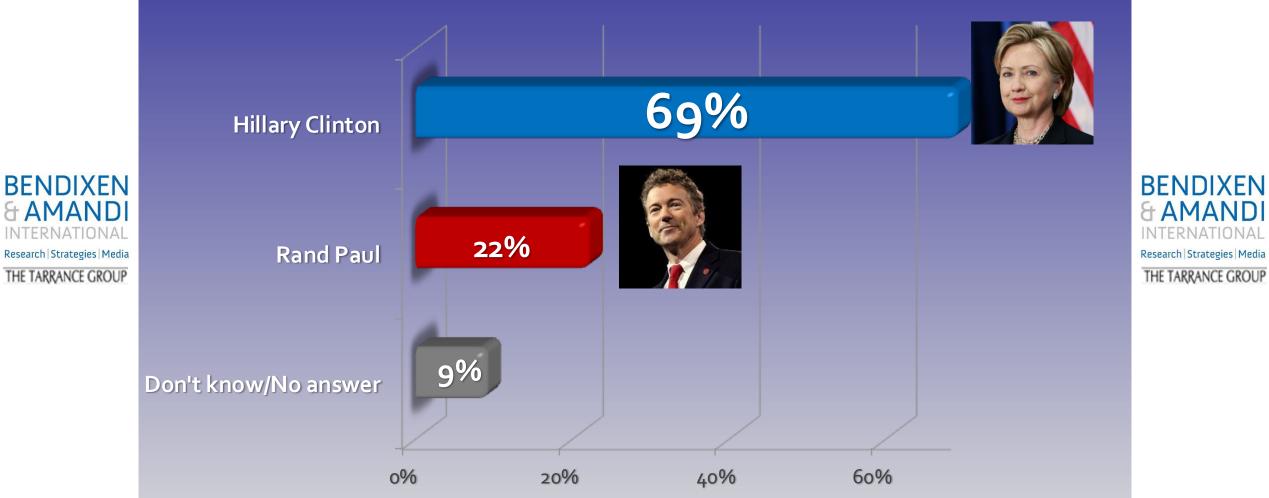


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	Florida	Nevada	North Carolina	Colorado
Hillary Clinton	58%	70%	59%	67%
Scott Walker	31%	21%	30%	24%
Don't know/ No answer	11%	9%	11%	9%













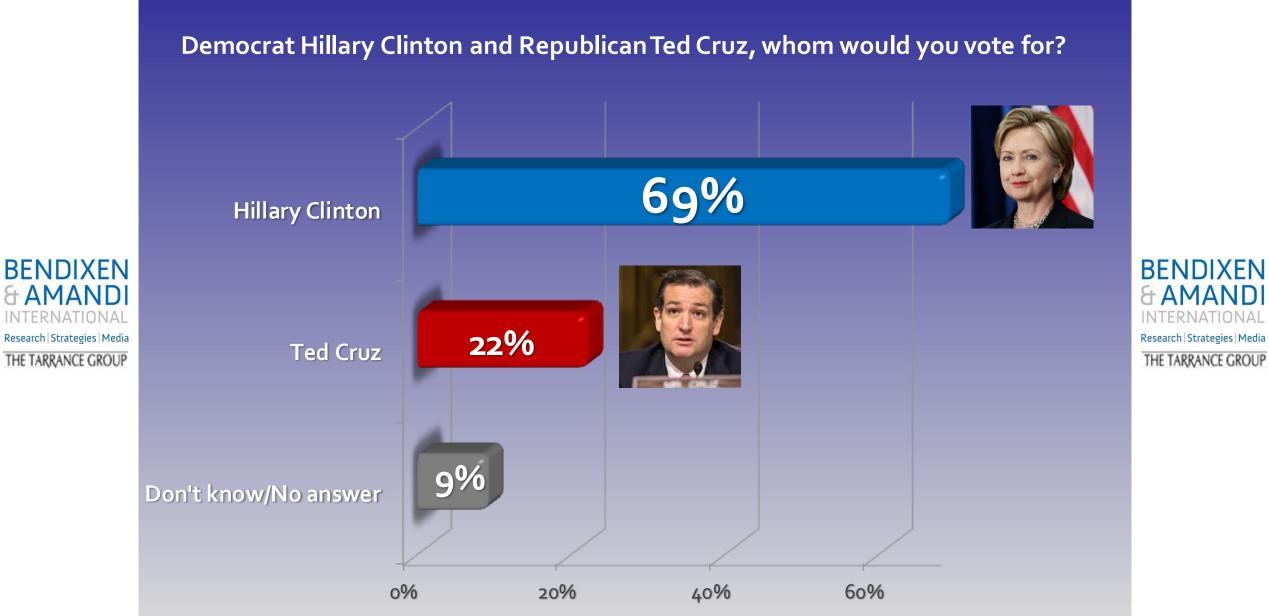
BY 'SWING STATE

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	Florida	Nevada	North Carolina	Colorado
Hillary Clinton	60%	63%	58%	65%
Rand Paul	34%	29%	33%	27%
Don't know/ No answer	6%	8%	9%	8%







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BY 'SWING STATE'

BENDIXEN & AMANDI
INTERNATIONAL
Research Strategies Media
THE TARRANCE GROUP

	Florida	Nevada	North Carolina	Colorado
Hillary Clinton	60%	71%	55%	70%
Ted Cruz	32%	21%	34%	24%
Don't know/ No answer	8%	8%	11%	6%









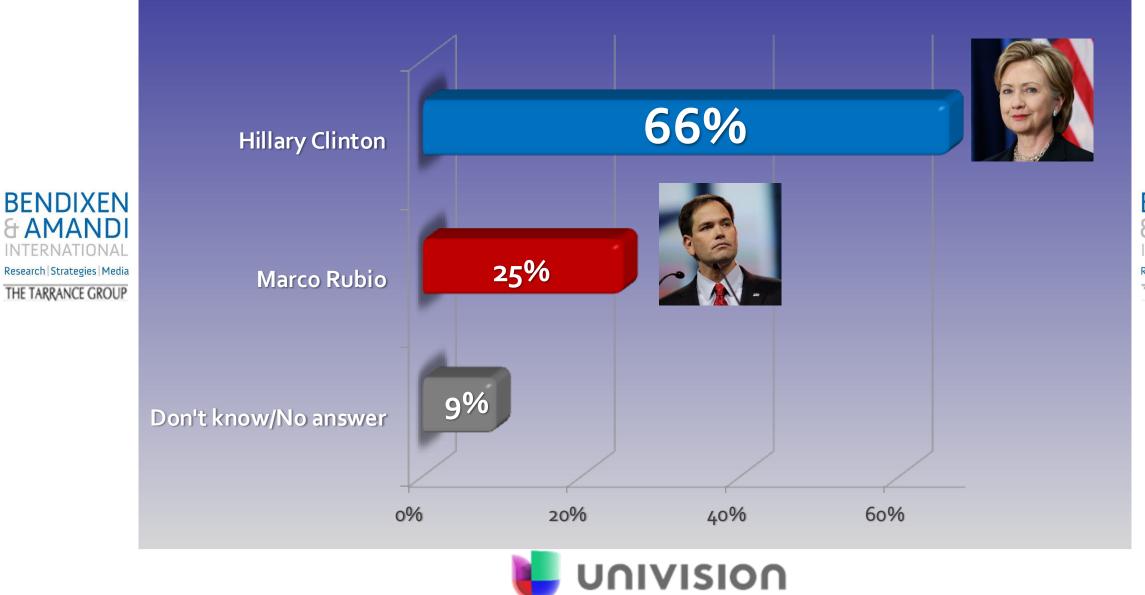
By LANGUAGE OF PREFERENCE

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	English	Spanish
Hillary Clinton	64%	77%
Ted Cruz	26%	14%
Don't know/No answer	10%	9%

















	Florida	Nevada	North Carolina	Colorado
Hillary Clinton	53%	68%	54%	66%
Marco Rubio	40%	25%	37%	29%
Don't know/ No answer	7%	7%	9%	5%











	Democrat	Republican	Independent
Hillary Clinton	87%	15%	52%
Marco Rubio	8%	74%	32%
Don't know/ No answer	5%	11%	16%







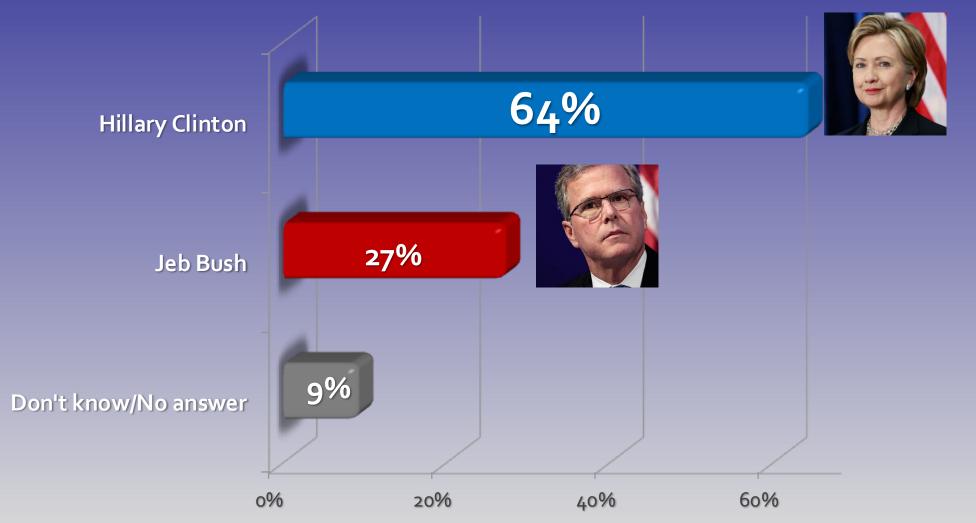


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	English	Spanish
Hillary Clinton	69%	75%
Marco Rubio	30%	16%
Don't know/No answer	1%	8%







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	Florida	Nevada	North Carolina	Colorado
Hillary Clinton	49%	67%	53%	67%
Jeb Bush	44%	25%	39%	21%
Don't know/ No answer	7%	8%	8%	12%









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	Democrat	Republican	Independent
Hillary Clinton	83%	10%	54%
Jeb Bush	11%	81%	29%
Don't know/ No answer	6%	9%	17%







BY LANGUAGE OF PREFERENCE

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	English	Spanish
Hillary Clinton	59%	72%
Jeb Bush	31%	20%
Don't know/No answer	10%	8%





Methodology

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Sample	1400 Hispanic registered voters
Dates of Interviews	July 7-July 13
Languages of Interviews	English, Spanish
Margin of Error	+/- 2.62%

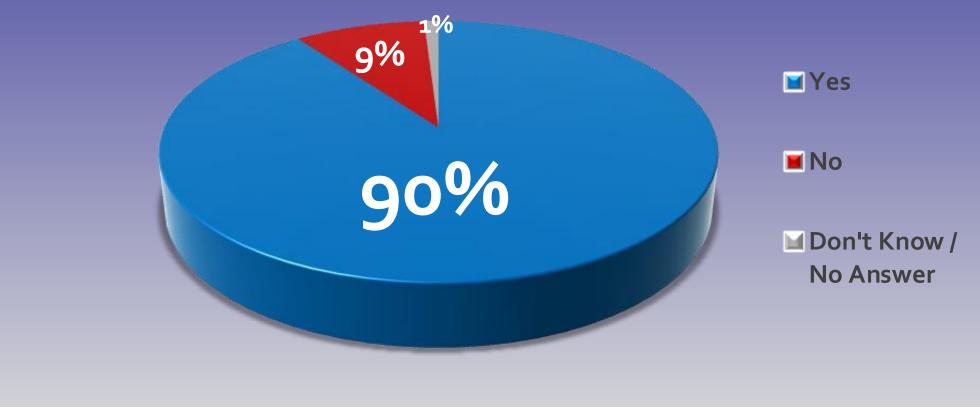




Recently, Republican Presidential candidate Donald Trump has been in the news regarding his comments about Hispanic immigrants and in particular about Mexican immigrants.

Have you heard about Donald Trump's recent comments?



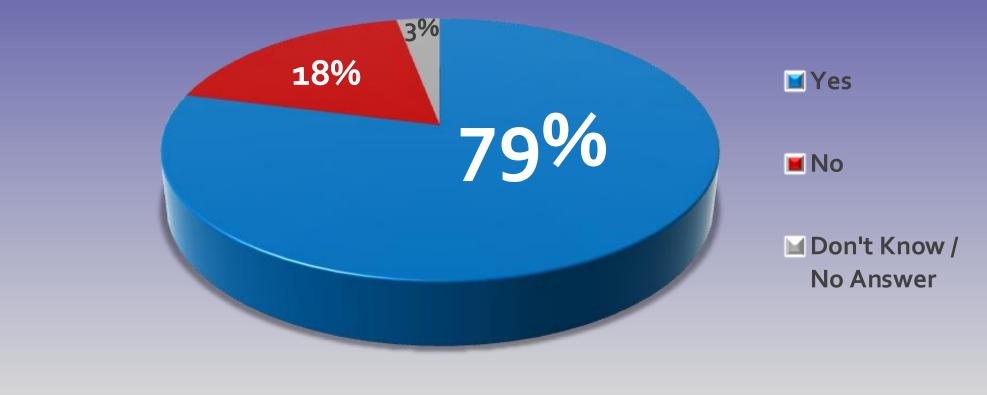






Do you find Donald Trump's comments offensive?









Do you find Donald Trump's comments offensive?

BY 'SWING STATE'



	Florida	Nevada	North Carolina	Colorado
Yes	79%	81%	77%	78%
No	16%	17%	22%	20%
Don't Know/No Answer	5%	2%	1%	2%





Do you find Donald Trump's comments offensive?

By Party Affiliation



	Democrat	Republican	Independent
Yes	88%	59%	71%
No	9%	37%	27%
Don't know/No answer	3%	4%	2%





Do you find Donald Trump's comments offensive?

By National Heritage



	Mexican-American Voters	Non-Mexican Hispanic Voters
Yes	82%	77%
No	16%	20%
Don't know/No answer	2%	3%

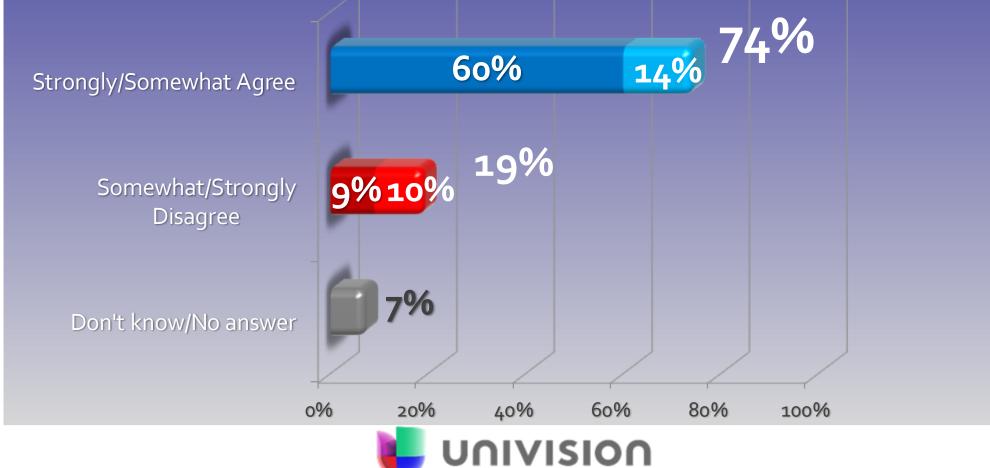




In the wake of Donald Trump's comments regarding Mexican immigrants, several major corporations including Univision, NBC and Macy's have ended their business relationships with Trump and his companies.

Do you agree or disagree with the decision by corporations who have decided to end their business relationships with Donald Trump?







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Do you agree or disagree with the decision by corporations who have decided to end their business relationships with Donald Trump?

By Party Affiliation



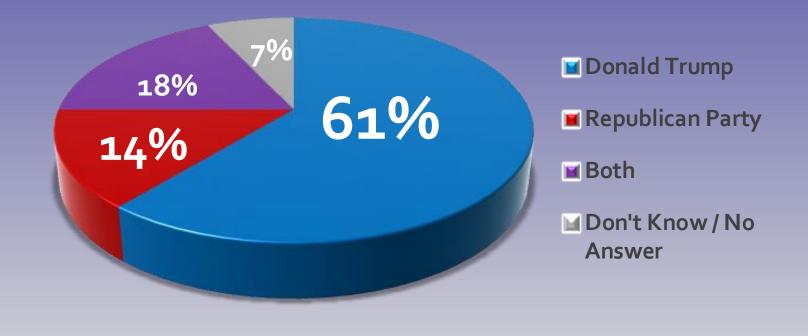
	Democrat	Republican	Independent
Agree	85%	53%	64%
Disagree	9%	40%	27%
Don't know/No answer	6%	7%	9%





In your opinion do you believe that Donald Trump's comments on Mexican immigrants represent the views of The Republican Party or do you believe that those comments only represent the views of Donald Trump?









In your opinion do you believe that Donald Trump's comments on Mexican immigrants represent the views of The Republican Party or do you believe that those comments only represent the views of Donald Trump?

BY PARTY AFFILIATION

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	Democrat	Republican	Independent
Trump	55%	77%	62%
Party	17%	11%	10%
Both	21%	7%	19%
Don't know/No answer	6%	5%	10%

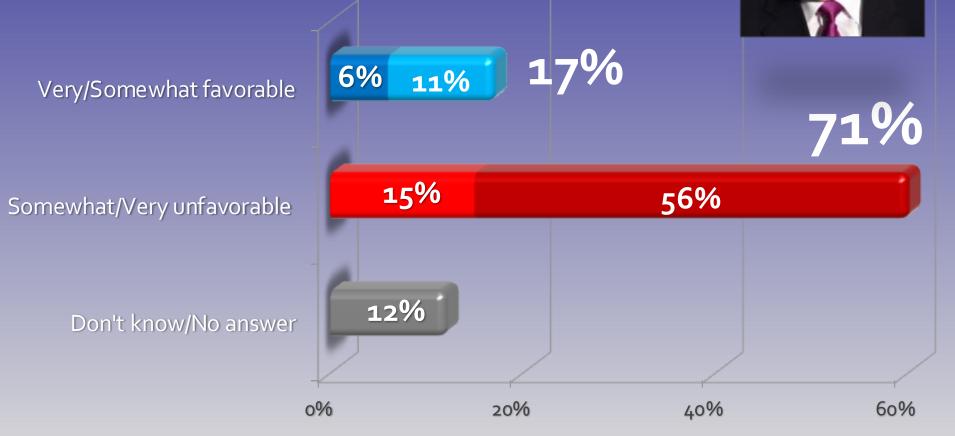


















Donald Trump

By Party Affiliation



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	Democrat	Republican	Independent
Favorable	10%	36%	20%
Unfavorable	81%	57%	60%
Don't Know/No answer	9%	7%	20%







Donald Trump

By 'Swing State'



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	Florida	Nevada	North Carolina	Colorado
Favorable	18%	16%	18%	17%
Unfavorable	70%	74%	70%	71%
Don't Know/No answer	12%	10%	12%	12%





Republican Presidential Candidates Image Ratings



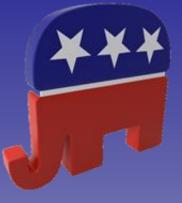


Favorable	15%	22%	26%	35%	36%	17%
Unfavorable	23%	32%	36%	34%	45%	71%
Don't Know/ No answer	62%	46%	38%	31%	19%	12%

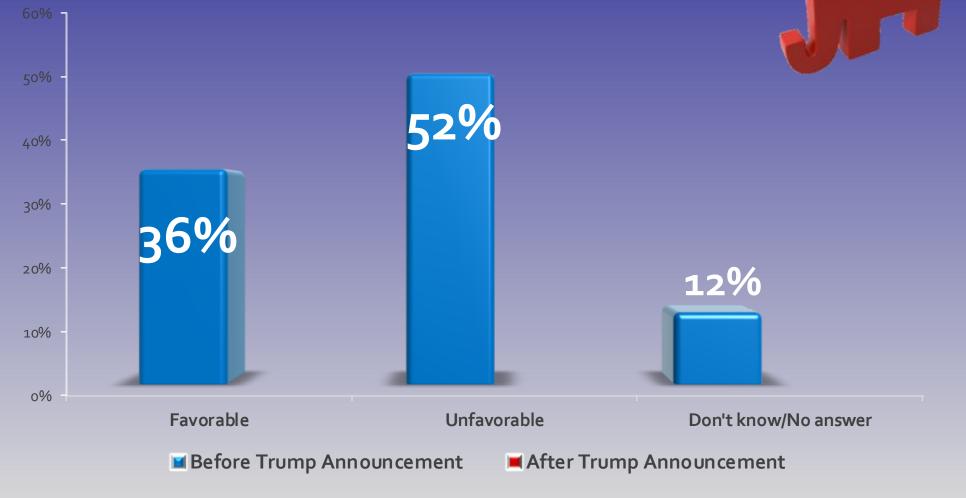




Do you have a favorable opinion or an unfavorable opinion of The Republican Party?







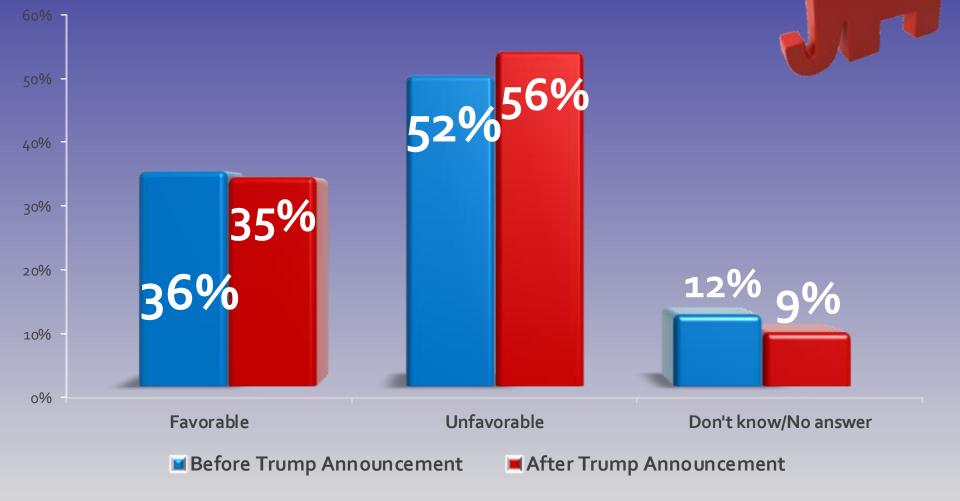




Do you have a favorable opinion or an unfavorable opinion of The Republican Party?



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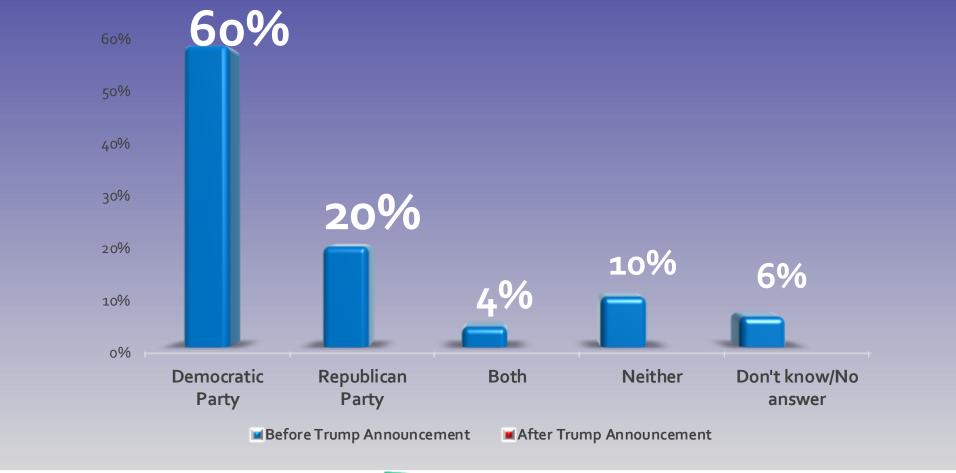






Which political party do you think is more in line with your views on immigration policy – the Democratic Party or the Republican Party?



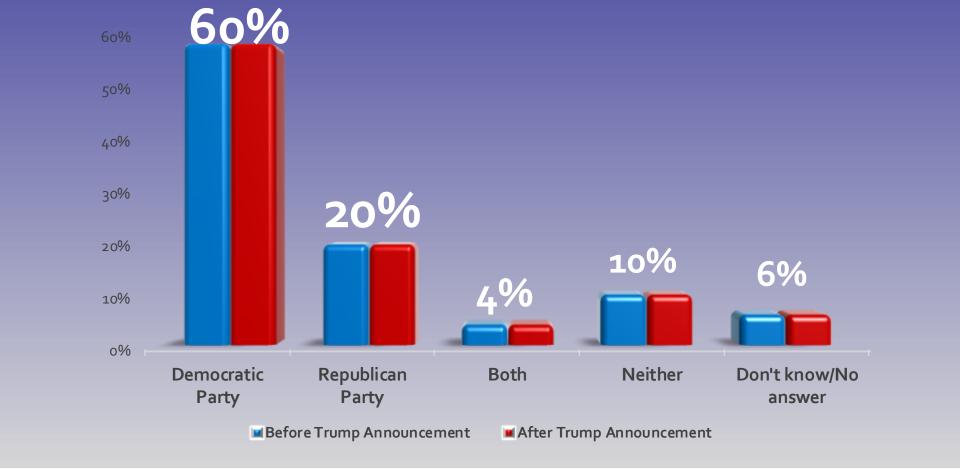






Which political party do you think is more in line with your views on immigration policy – the Democratic Party or the Republican Party?



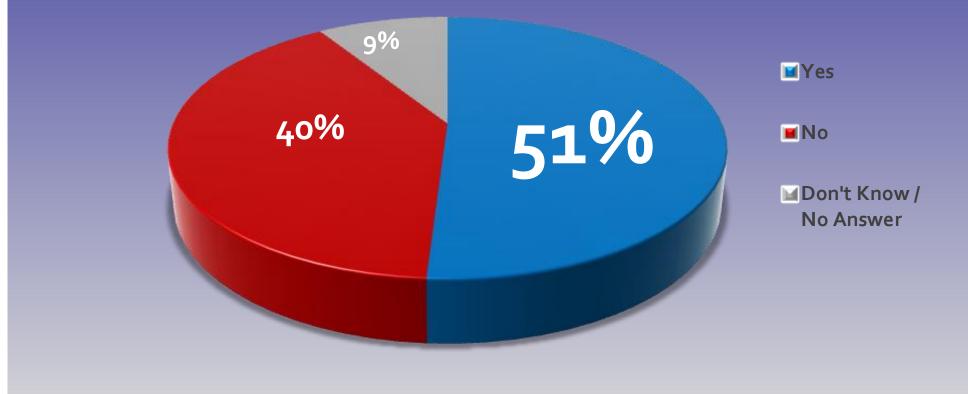






Based on his comments about Mexican immigrants, do you believe that Donald Trump should be excluded from the Republican Presidential Debates?









Based on his comments about Mexican immigrants, do you believe that Donald Trump should be excluded from the Republican Presidential Debates?

BY PARTY AFFILIATION

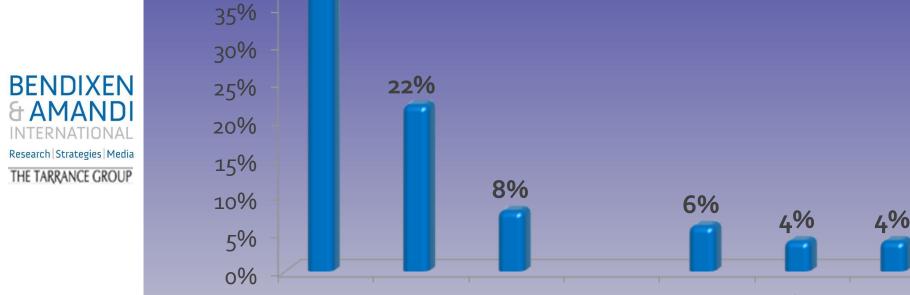


	Democrat	Republican	Independent
Yes	58%	36%	45%
No	32%	59%	44%
Don't know/No answer	10%	5%	11%





If the 2016 Republican presidential primary or caucus in your state were held today and the candidates were the ones below, whom would you support? (Asked only of Republicans)



■ Before Trump Announcement

40%



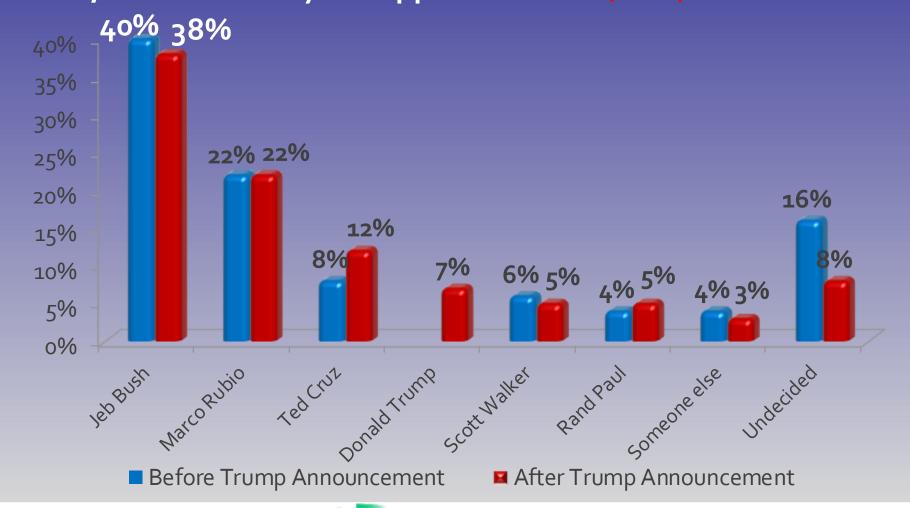
16%



After Trump Announcement

If the 2016 Republican presidential primary or caucus in your state were held today and the candidates were the ones below, whom would you support? (Asked only of Republicans)









If the 2016 Republican presidential primary or caucus in your state were held today and the candidates were the ones below, whom would you support? (Asked only of Republicans)

BY 'SWING STATE'

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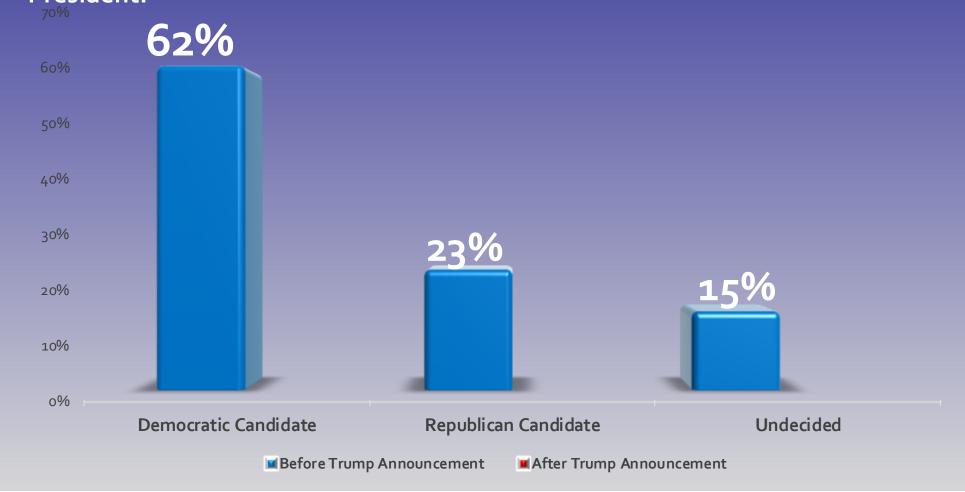
	Florida	Nevada	North Carolina	Colorado
Jeb Bush	50%	21%	36%	12%
Marco Rubio	29%	25%	13%	27%
Ted Cruz	5%	4%	6%	23%
Donald Trump	3%	4%	11%	8%
Scott Walker	3%	13%	9%	12%
Rand Paul	2%	8%	6%	-
Someone Else	2%	-	-	8%
Undecided	6%	25%	19%	10%





I know it's a long way off, but if the presidential election to elect the next President of the United States were held today, would you be more likely to support the Democratic candidate for President or the Republican candidate for President?



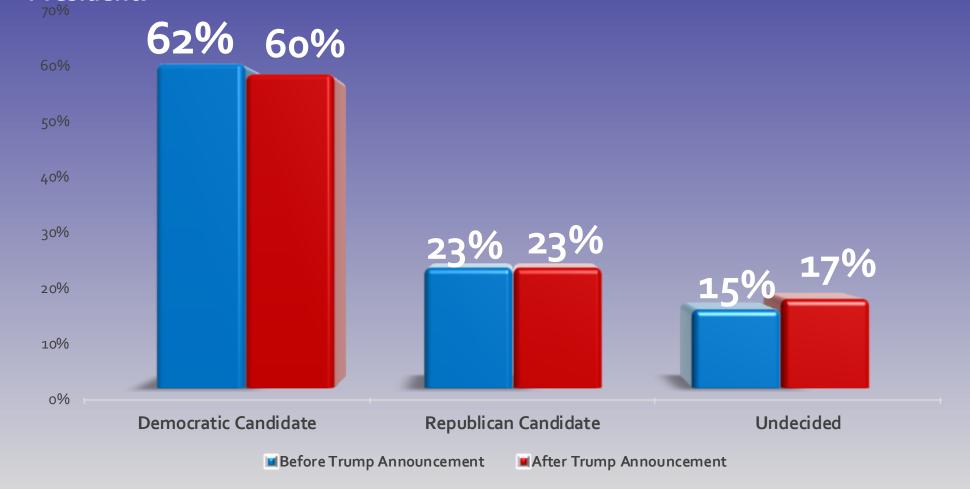






I know it's a long way off, but if the presidential election to elect the next President of the United States were held today, would you be more likely to support the Democratic candidate for President or the Republican candidate for President?









I know it's a long way off, but if the presidential election to elect the next President of the United States were held today, would you be more likely to support the Democratic candidate for President or the Republican candidate for President?

BY 'SWING STATE'

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	Florida	Nevada	North Carolina	Colorado
Democratic Candidate	49%	59%	48%	66%
Republican Candidate	34%	19%	30%	17%
Undecided	17%	22%	22%	17%



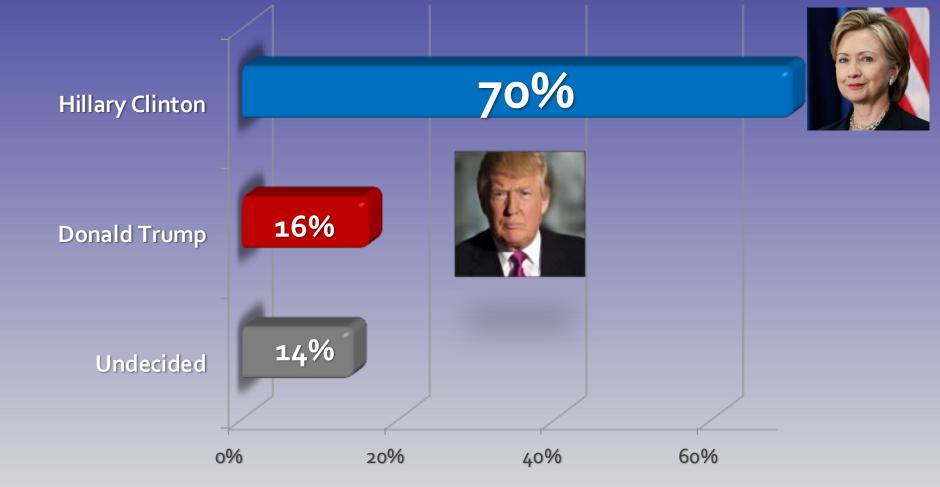


If the candidates in the November 2016 general election were Democrat Hillary Clinton and Republican Donald Trump, whom would you vote for?

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If the candidates in the November 2016 general election were Democrat Hillary Clinton and Republican Donald Trump, whom would you vote for?



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	Florida	Nevada	North Carolina	Colorado
Hillary Clinton	61%	66%	57%	69%
Donald Trump	18%	17%	24%	14%
Undecided	21%	17%	19%	17%







If the candidates in the November 2016 general election were Democrat Hillary Clinton and Republican Donald Trump, whom would you vote for?



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	Democrat	Republican	Independent
Hillary Clinton	91%	27%	53%
Donald Trump	3%	49%	22%
Undecided	6%	24%	24%







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CLINTON **64%** – BUSH **27%**

CLINTON 66% – RUBIO 25%

CLINTON 69% - CRUZ 22%

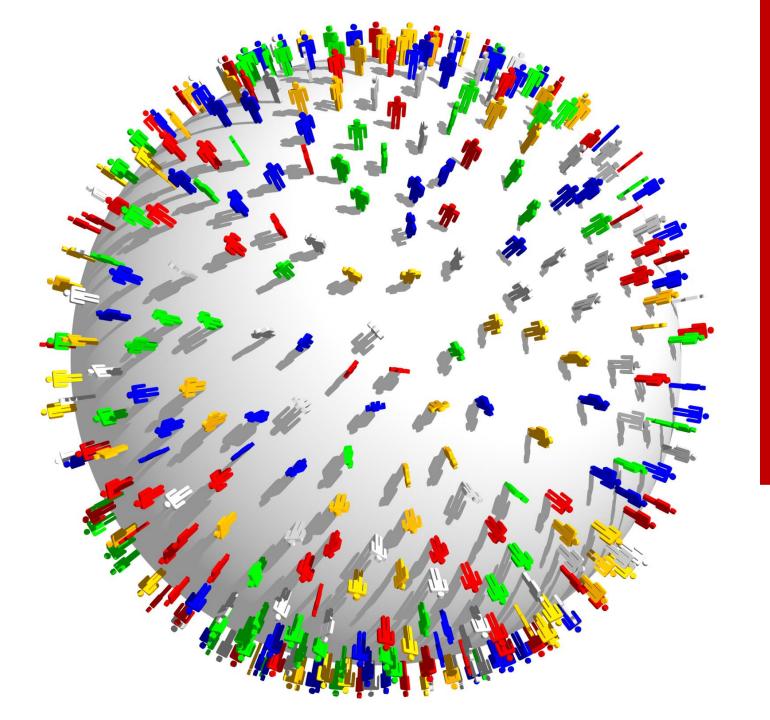
CLINTON 69% - PAUL 22%

CLINTON 69% – WALKER 20%

CLINTON 70%-TRUMP 16%





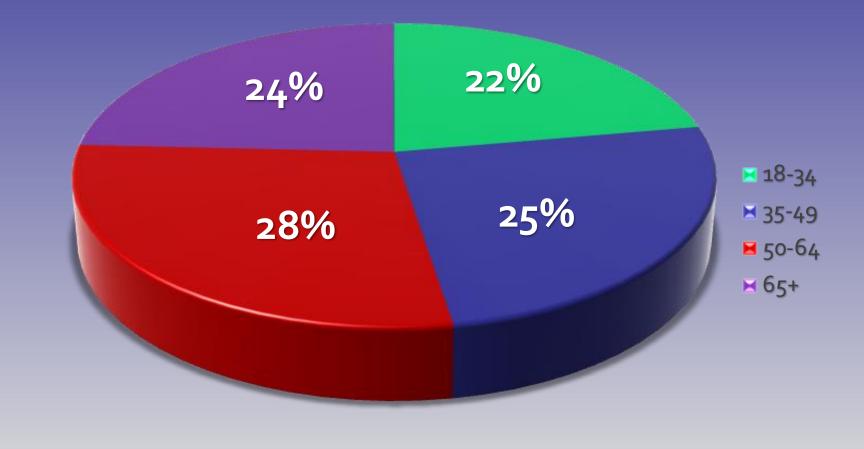


DEMOGRAPHICS





To make sure that we have a representative sample, can you please tell me your age – are you under 18, between 18 and 34, between 35 and 49, between 50 and 64, or are you 65 and older?



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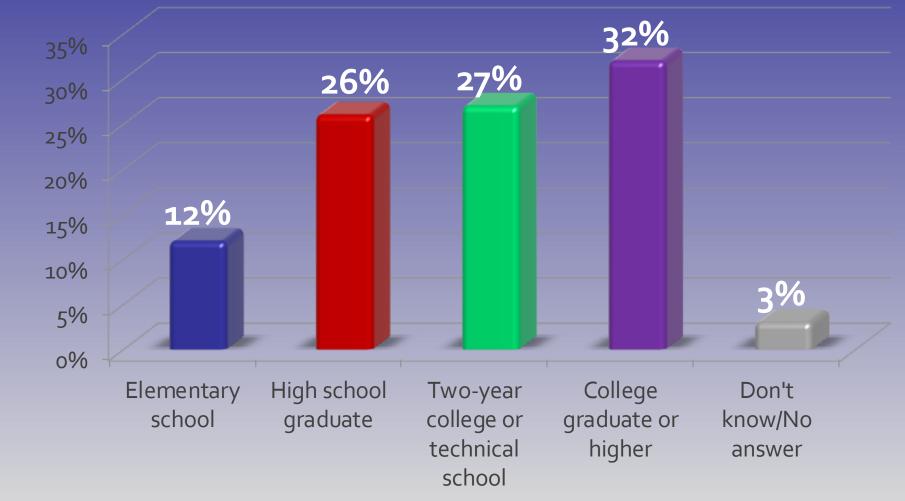


What is the highest level of education that have you have completed?

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What is the annual household income of your family before taxes?

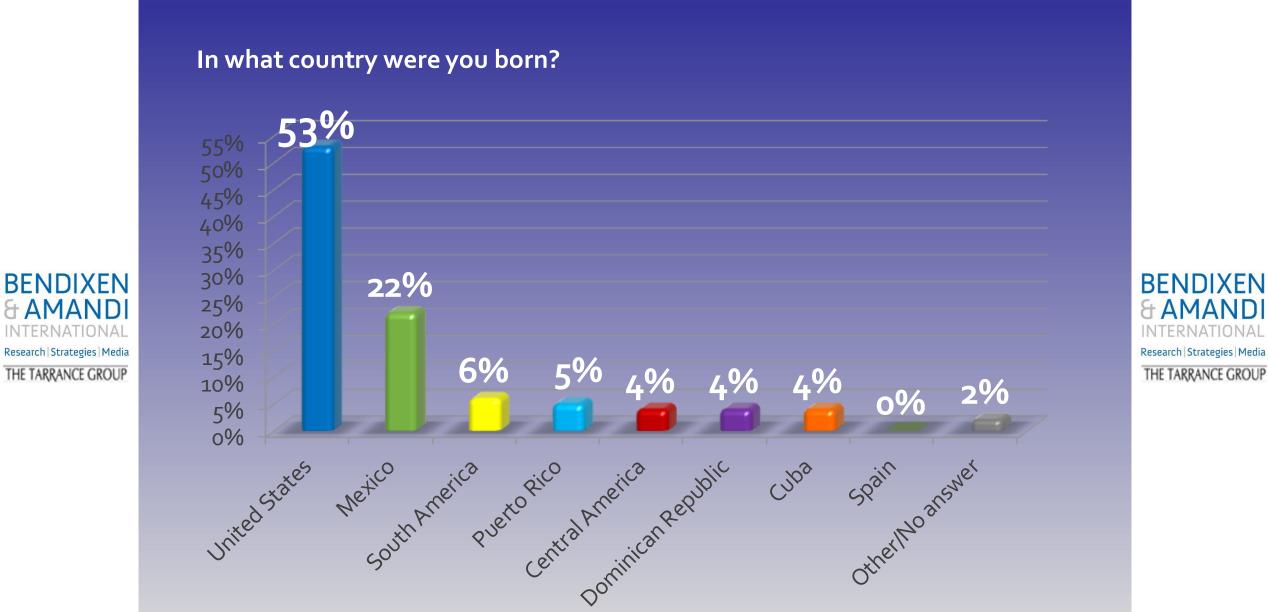
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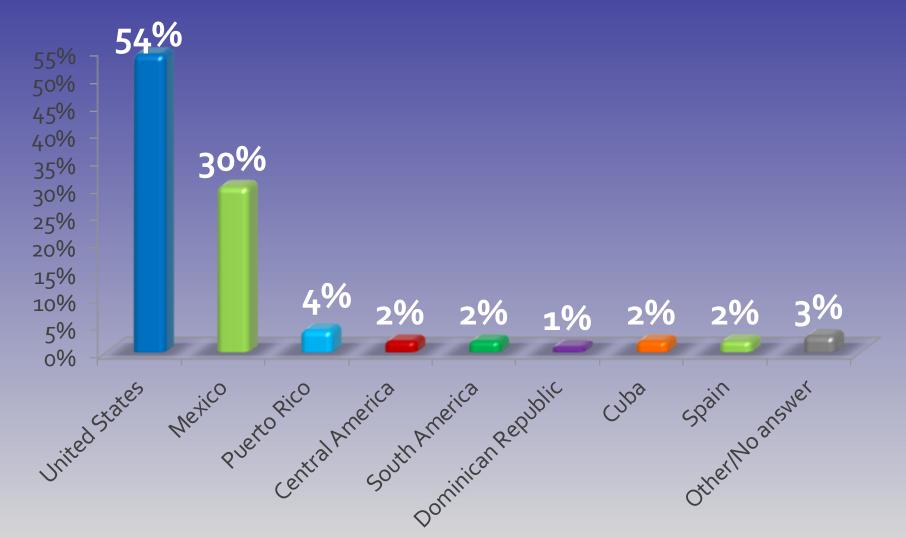












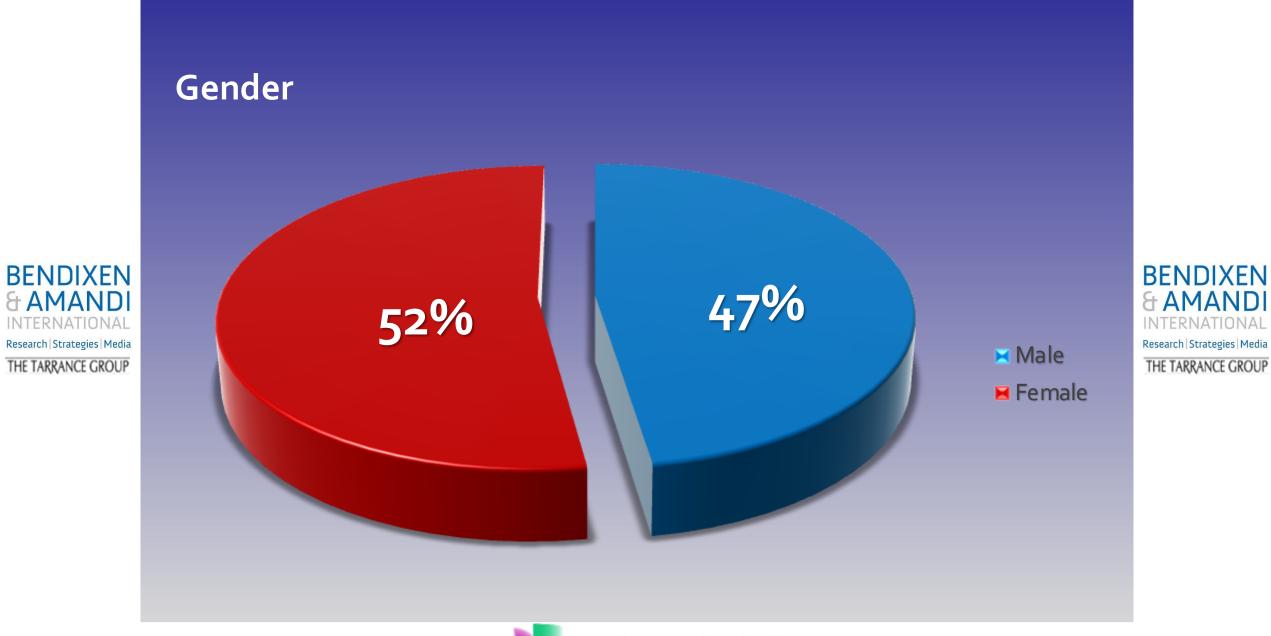
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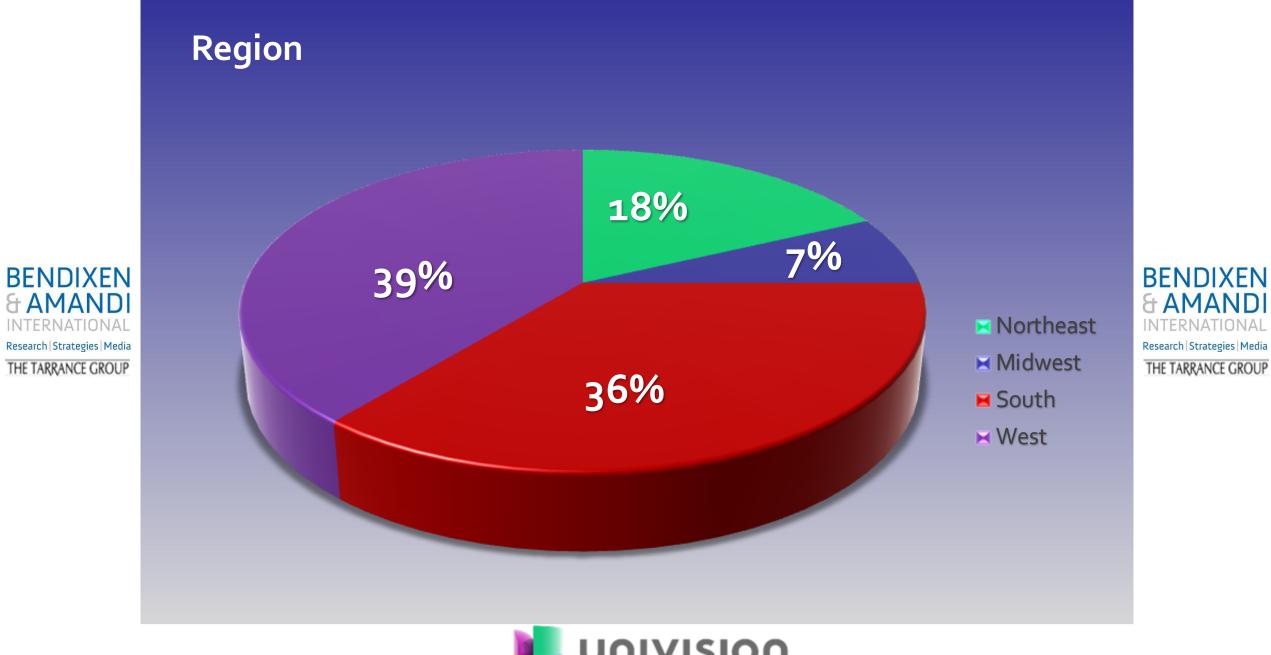




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National Hispanic Voter Survey

For more information please contact:

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Principal
305.529.9916
famandi@bendixenonline.com

